

York County's
paid in advance weekly.
Subscriptions not renewed
are discontinued.

The Newmarket Era.

Circulation March 11, 1937
Local - - - 1,017
Total - - - 1,220
Paid In Advance

NEWMARKET, ONTARIO, THURSDAY, MARCH 25TH, 1937

SINGLE COPIES, 5c. EACH

EIGHTY-SIXTH YEAR, No. 8

NEWMARKET BOY SENT TO CORONATION

Firemen Nearly Froze Stiff In Earlier Days

Efficiency Of Volunteer
Brigade Today Keeps
Down Fire Losses

ORGANIZED IN 1859

Buildings are kept intact and fire insurance rates are kept down by the efficiency of Newmarket's volunteer fire brigade. The secret of the success of the local brigade lies to a great extent in its almost instantaneous response to fire alarms. Although all members of the brigade are carrying on their ordinary business pursuits when an alarm sounds, only seconds elapse from an alarm until the fire engine is on the street.

The history of the brigade, details of which are furnished The Era by Ed. Moffatt, a retired member, is interesting. It is almost a history of the town.

Present officers and members of the brigade are: chief, W. W. Osborne; 1st lieutenant, Joseph Brammer; 2nd lieutenant, James Thompson; treasurer, Milton Cook; secretary, Frank Bowser; truck captain, Arthur Ainsley; ladder boss, Walter Brown; auditors, Frank Brammer and James

CHARGES DISMISSED

Charges of wilful damage laid by George Thompson, Newmarket, against James Howard, part-time night constable, and Herbert Barnett, were dismissed by Magistrate Keith in York county police court. It was said that they had broken up some old wagons of Thompson's lying against Howard's fence.

Thompson, sick committee, J. Brammer and A. Ainsley; stewards, F. Bowser, Clarence Curtis, Ray Jelley; truck committee, Norman Osborne, A. Ainsley, John Gibson, Walter Brown, C. Curtis, F. Bowser.

Members: W. W. Osborne, Joseph Brammer, Jas. Thompson, Frank Bowser, Arthur Ainsley, Norman Hopper, Frank Prest, James McGhee, Milton Cook, Fred Boyd, Herbert Boyd, James Coltham, Wellington Curtis, Leo Cull, Norman Osborne, Walter Brown, Ray Jelley, Clarence Curtis, John Gibson and Frank Brammer.

W. W. Osborne became fire chief about ten years ago. The Page seven, column three

PASTORS NOTE NEW INTEREST, QUITE 'AWAKE'

Churches Here Very Much
Awake, Declare
Pastors

AURORA TAKES ACTION

"Wake up or close down," was the ultimatum of Rev. G. O. Lighthour, rector of Trinity Anglican church, Aurora, to his congregation on Sunday.

Mr. Lighthour accused his congregation of "smug deadness." He said that "the church is the instrument with which to transform society—if it would only wake up."

The congregation, at a meeting Monday evening, decided to wake up. The meeting dedicated itself to the service of Christ, decided to put the church property into better shape, and to bring the rector's salary up to a "liveable, respectable wage."

"Is your church doing any good, or is it dead?" The Era asked several Newmarket ministers. Here are the answers:

Rev. E. J. Lee, Free Methodist church: "We don't feel like that. That must be a case of formal religion without spiritual religion. To be a member of our church a person must have been reborn. That brings something into your heart that you never had before. We get the divine presence coming upon us in our meetings, and we praise the Lord, or shout or laugh or weep. We rely entirely on givings to finance our church."

Rev. A. J. Patstone, St. Paul's Anglican church: "I have often told my own people much the same thing. I do not believe it is fair to say that the church or Christianity has been a failure. Organized Christianity has often failed. Christianity has not had a fair chance. You have those who are consistently doing something and doing it because of their attachment to Christianity. Others slack. A general statement is not fair to all. The greatest danger that confronts us at the present moment is apathy."

Rev. W. S. Alexander, Christian-Congregational church: "Our church is more alive today than it has been since I have been here. Our boards have really gotten awake. Our Sunday-school is the largest and doing the finest work that it has done since I have been here. Our Christian Endeavor organizations are more awake."

Rev. J. H. Wells, Trinity United church: "We have had splendid attendance at our Lenten services. Our Sunday morning congregations are excellent. And we have a very active young people's organization."

Rev. Dr. D. McIntyre, St. Andrew's Presbyterian church: "My church has waked up. The other condition was true a few years ago. Our Sunday-school has doubled. Our people are more interested in the teachings of the Bible. Our young people have a very active organization. Our whole church has moved from worldly to spiritual things. That spiritual interest was not here a while ago. Church attendance could be better, but that is always true. On the whole, there is a lifting of moral standards that has not been perceptible for years back. It has improved the financial situation. The financial improvement is the result of spiritual improvement, not of general economic improvement."

Rev. Dr. W. D. Muckle, St. John's Roman Catholic church: "I find a spirit of interest and co-operation increasing all the time. You have to have a spirit of co-operation if you are going to accomplish any work. Our work is going fine. I have the greatest sympathy for the Aurora minister. People will have to return to God if they wish to hold to civilization. They will have to know God, to love Him and serve Him. They are forgetting eternal happiness. They are making the means given them in this life a final end."

III—Dan Teasdale, Jack Peppiatt, Jim Tod, Helen Lunney, Gerald Blight.

IIIC—Betty Chalklin, Marion Rogers, Alma Longhurst.

IVC—Elizabeth Hewson, Evelyn Travis, Margaret Baines, Ruth Bothwell, Breta Adams, Margaret Duncan.

IVA—Molly Lowndes, Arthur Badland, Ewart Madden, Olive Bostwick, Noreen Moore, Gladys Harper.

V—Alice Fairbairn, Dorothy White, Norine Ayers, Douglas Hope, Ruth Willis, Tom Johnston.

See Era printers for good value and good service at low cost.

In the corner. Brady was handed a penalty for cross-checking, and although Sutton pressed hard for the equalizer, they were unable to score.

St. Louis, Jackson and Thompson were the pick of the visitors, while Burchell, Culverwell and Milroy performed well for the home team.

Belleville advance into the play-offs against the winner of the Thorold-Clinton series.

Bradford And Aurora Play-Off In Toronto

Both Teams Score Eight
Goals In Hot Encounter
At Bradford

AURORA COMES SECOND

With Markham eliminated, Aurora and Bradford play off at Varsity arena, Toronto, Friday evening at 8.30 p.m. in the King Clancy T. H. L. series.

The local group have played home and home games, six in all. A mad scramble of a draw between Aurora and Bradford at Bradford last night left Bradford group leaders, undefeated, and Aurora in second place.

Both teams scored eight times, and it wasn't poor work in the nets. There wasn't a long shot. Aurora had the score 4-0 at the beginning of the second period, but Bradford had scored three goals within a few minutes.

Scorers were: first period, Aurora, Bernard from Bob McCabe; Aurora, James (Bradford) boy, playing Aurora defence); Page five, column five



RECEIVES TRIBUTE

District Governor Harry Lambert was honored at a Toronto dinner given by the local Lions club on Monday evening. Mr. Lambert is the first member of the local club to have achieved the honor of governorship of the Ontario and Quebec clubs.

CITY BANQUET HONORS BOTH CHIEF, DEPUTY

Harry E. Lambert and Dr. C. E. VanderVoort Honored
By Club

LIONS MAKE GIFTS

It was more than a coincidence when Harry E. Lambert was elected to be governor of Lions clubs for Ontario and Quebec district and Dr. C. E. VanderVoort was elected to be deputy-district governor for the local zone. Both men had been hard workers in the child welfare undertakings of their own club and had qualified themselves for wider responsibilities.

Over 40 members of the club went to Toronto on Monday evening to attend a dinner at the Prince George hotel in honor of the two members of the local club. President Fred A. Lundy presided.

Among the special guests were Osmond Howe, Ottawa, a past district governor, and Jack Connell, Toronto, a past district governor and international director. Both praised the work of their successor, Harry Lambert, declaring that the district "is in 100 per cent. shape."

Presenting a wardrobe trunk to Mr. Lambert as a gift from the club, Fred A. Lundy commented on the favorable advertising Mr. Lambert's important office had brought to Newmarket.

"Lionism is expanding and progressing under Harry Lambert," declared Mr. Lundy.

Expressing his appreciation of the gift from the club, and of the occasion, Mr. Lambert told something of his work during the year. He praised the Paris club for its initiative in starting a United States flood relief fund.

To Mr. Lundy, as a gift to the local club from himself and Frank Courtney, governor's secretary, he presented a handsome chairman's gong adorned with the figure of a lion.

Vice-President W. L. Bosworth, on behalf of the club, presented a travelling-bag to Deputy-District Governor C. E. VanderVoort. He congratulated Dr. VanderVoort on having associated himself with a club doing work such as the Newmarket club is doing. He congratulated the club on having a member of the calibre of Dr. VanderVoort.

"When you are too old to travel, may you recall the good times and the bad times you had as a member of the Lions club," said Mr. Bosworth.

Duncan Cowan, Toronto entertainer, led the club in community singing.

ANNIVERSARY IS DOUBLE EVENT

Mr. and Mrs. E. N. Penrose
Are Married 53 Years
Last Week

Six children, 20 grandchildren and three great-grandchildren joined with Mr. and Mrs. E. N. Penrose in the celebration of their 53rd wedding anniversary last Thursday. The day also marked the 22nd anniversary of their son and daughter-in-law, Mr. and Mrs. A. Penrose, who live in Newmarket.

Mrs. E. N. Penrose's bridesmaid, Mrs. A. Wisner, received with the two couples.

Both Mr. and Mrs. E. N. Penrose have lived all their lives in and around Newmarket and their families have been associated with the first building of the community.

Mrs. Penrose was formerly Frances Stephens, the daughter of Mr. and Mrs. Albert Stephens. She was born in Newmarket and has lived here all her life. Her parents were among the first settlers in the district and the farm has remained under the family name for over 100 years.

Mr. Penrose was born at Pine Orchard, the son of Mr. and Mrs. Jos. Penrose. His life has been spent in the town of Newmarket. Their six children, Mrs. C. W. Henderson of Toronto, Mrs. C. R. Londry of Thornbury, Mr. A. Penrose, Mr. F. E. Penrose, Frank Hope and Mrs. Max Smith, all of Newmarket, were able to be with their parents on this occasion.

Mrs. A. Penrose was formerly Miss Arlie Smith and Mr. and Mrs. Penrose were married here by the Christian church minister. They have five children, Nora, Harry, Doris, Murray and Clare. The reception was held at the home of Mrs. Max Smith. Mrs. A. Penrose poured tea. Mrs.

James Seldon Chosen To Attend Coronation

Will Represent Secondary
Schools Of Ontario
In London

James Seldon, son of Mr. and Mrs. M. B. Seldon, has been selected by the Overseas Education League and the Department of Education as one of the 40 students from Ontario to represent the secondary schools of Ontario at the coronation. The students will be gone for two months, leaving on April 25 and returning on July 1.

The Overseas Education League and the Department of Education are making the arrangements for the trip and paying part of the expenses.

RETURNS FROM ENGLAND

Mr. Aubrey Davis, president of the Davis Leather Co., returned on Monday from a business trip to England.

IS MOVED TO SUBURBY

Law Chantler, formerly of Newmarket, has been moved to Sudbury. He has been at Gore Bay, Manitoulin Island, for some time.



HONORED BY CLUB

Deputy-District Governor Dr. C. E. VanderVoort of Newmarket was a guest of honor with Governor Harry E. Lambert at a local Lions club dinner in Toronto Monday evening.

Special Easter Services Planned By All Churches

United Service To Be Held
In Presbyterian Church
Tomorrow

Interest in the Lenten and Easter services at the local churches is keen. The Newmarket Ministerial Association is holding a united service in the Presbyterian church at 10.30 a.m. on Friday. Rev. J. H. Wells will speak on "The Watchers."

There will be a Good Friday service at St. John's Roman Catholic church at 3 p.m. At a service on Saturday at 7 a.m. there will take place the reading of the prophecies, the blessing of Easter water, blessing of baptismal water, blessing of the Paschal candle, and blessing of the Easter fire, and at 8 a.m. mass.

At St. Paul's Anglican church on Good Friday there will be a short service at 9 a.m., a three-hour service from noon until 3 p.m., and passion pictures in the memorial hall at 8 p.m. On Sunday there will be holy communion at 8 a.m., 11 a.m., and immediately after the evening service.

There will be Easter services

TEMPERANCE SECRETARY SPEAKS TO TRINITY W. A.

On Thursday, April 1, at 3 p.m., the Women's Association of Trinity United church will have as their guest speaker Mrs. Frank Stevens, temperance secretary of the Toronto Centre Association. She will be assisted by Mrs. Davenport, of Toronto, devotional secretary. Refreshments will be served at the close of the meeting.

All ladies of the congregation and their friends are cordially invited to be present.

both Sunday morning and evening at the Christian Congregational church. On Sunday morning there will be communion and the reception of new members.

Rev. N. F. Perry will conduct a Good Friday evening service at the Free Methodist church. The holy sacrament will be given on Sunday morning.

Special Easter services will take place at Trinity United church, St. Andrew's Presbyterian church and at the Gospel Tabernacle.

Engineer Fed Tramps At Two For Quarter In 1897

Waterworks Engineer
Marks 40th Year As
Chief Of Pumps

Wm. O'Halloran is completing his 40th year as town waterworks engineer.

His first contract, dated July 5, 1897, is signed by H. S. Cane as mayor, David Lloyd, clerk, and is witnessed by P. J. Anderson and T. H. Lloyd. An interesting clause in the original contract provides that Mr. O'Halloran should feed tramps and be reimbursed by the town at the rate of 12½ cents per tramp per meal. His salary was \$400 a year in addition to his house and heat.

Mr. O'Halloran was born in Newmarket and worked at Cane's factory before becoming waterworks engineer.

Contrasted with the elaborate pumping equipment which he now operates, Mr. O'Halloran in 1897 had to look after two boilers, a steam-engine, a pump and one dynamo. Later on the town installed another dynamo and another boiler and engine. In 1915 the town began to buy its power from Niagara.

Mr. O'Halloran recalled that the first electric power for the town's street-lights, carbon arc lights, had been produced at Benjamin Reesor's grist-mill, where one of the Office Specialty buildings now stands, by water-power and steam.

Londry and Mrs. Henderson assisted in the dining-room. Fifty-five friends called during the afternoon and evening to offer their congratulations. Dr. and Mrs. W. S. Alexander were special guests.

Coming Events

(Coming Events announcements one cent a word per week, minimum 25 cents.)

MONDAY, MARCH 29 — Old-time and modern dancing in the town hall, Bradford. Em. Faris and his orchestra. Admission 50 cents and 35 cents, tax included. *1w8

WEDNESDAY, APRIL 7 — Euchre and bridge, under auspices of the Catholic Women's League. Grand drawing for beautiful bridge set. Admission 25 cents.

FRIDAY, APRIL 9 — Spring talent sale and afternoon tea at Christian church from 3 to 6 p.m., sponsored by the Junior Ladies' Aid.

ORGANIZE LOAN COMMITTEE

Representing the Home Improvement plan, a committee, Toronto, H. F. Irwin was in town last week organizing a local committee to arouse interest in the government loan scheme. Mr. Irwin recently addressed the Lions club, and is expected to return to Newmarket shortly to complete organization of the committee.

WILL VISIT BERMUDA
Leaving Toronto today a party of students from Pickering college will travel to New York, where they will sail on the "Monarch of Bermuda" for a four-day visit in Bermuda.

EASTER WEEK IS WINTRY
Snow falling on Wednesday took winter right into the middle of Easter week.

R.S.A. Bugle Band Boasts Finest Band Equipment

Irish Regiment Instructor
Gives Weekly Tuition
To Band

Three professional drummers who were in Newmarket last week said that the R. S. A. Bugle band now has the finest equipment of any bugle band in Ontario.

The enthusiasm of the members themselves testifies to the good influence of fine instruments. Every Thursday night there is a full evening's practice under the direction of J. Bradford, the bugle and drum instructor of the Irish regiment, Toronto, for the past six years. He is one of only seven certified drummers of a U. S. drum company in Canada.

Mr. Bradford has taken over the instruction of the band for the time being for the full night each week on bugles, snare drums and tenor drums.

The new equipment places the Newmarket band in the senior rather than the junior class in which they have competed in the past.

Era classifieds save money.



FIRE CHIEF

W. W. Osborne is chief of Newmarket's efficient volunteer fire brigade. His father was a member of the brigade before him. A fascinating account of the fire brigade's history is given in another column.

Sutton's Victory Is In Vain Belleville Wins On Round

Greenshirt Offensive Isn't
Strong Enough To
Overcome Lead

Sutton defeated Belleville before a record crowd by a 3-2 score at Sutton arena on Thursday night, but lost the round 6-5 by virtue of Belleville's 4-2 victory on Monday night.

The Sutton team played offensive hockey but, although they had the edge in territorial play, they were unable to overcome the two-goal handicap.

The play was fairly even during the first canto and although Sutton played offensively they failed to beat Watts in the Belleville net. Milroy and Burchell combined on several occasions but were unable to click, the visitors clearing the puck down the ice.

After five minutes of the second stanza Burchell put Sutton on the score sheet on a shot which Watts had no chance to stop. Four minutes later Cee, Carpenter made the count 2-0 when he took Burchell's pass to beat Watts. Milroy broke away, and only the stalwart defence of Bentley and Murphy kept him from tallying. Culverwell broke through and missed what looked like a sure goal when he was cross-checked by Jackson, the period ending 2-0.

Twelve minutes after the final session got under way, Belleville scored from a scramble in front of the net to make the score read 2-1. Culverwell made the score 3-1 when he weaved through the entire team to score from just inside the blue line.

Sutton put on a strong offensive during the next few minutes only to have Belleville break away and score after a face-off

N. H. S. HONOR ROLL

The Easter examinations at the Newmarket high school have been completed. In last week's report the name of Roy Oliver of 213 who stood eighth in his class was accidentally omitted from the honor roll. The following is the honor roll of candidates who secured at least 65 per cent. with no failures in the middle and upper school:

III—Dan Teasdale, Jack Peppiatt, Jim Tod, Helen Lunney, Gerald Blight.

IIIC—Betty Chalklin, Marion Rogers, Alma Longhurst.

IVC—Elizabeth Hewson, Evelyn Travis, Margaret Baines, Ruth Bothwell, Breta Adams, Margaret Duncan.

IVA—Molly Lowndes, Arthur Badland, Ewart Madden, Olive Bostwick, Noreen Moore, Gladys Harper.

V—Alice Fairbairn, Dorothy White, Norine Ayers, Douglas Hope, Ruth Willis, Tom Johnston.

See Era printers for good value and good service at low cost.

In the corner. Brady was handed a penalty for cross-checking, and although Sutton pressed hard for the equalizer, they were unable to score.

St. Louis, Jackson and Thompson were the pick of the visitors, while Burchell, Culverwell and Milroy performed well for the home team.

Belleville advance into the play-offs against the winner of the Thorold-Clinton series.

MOVES TO LONDESBORO

Victor Kennedy, who has worked the Stevens farm on the 2nd concession of Whitechurch for the past few years, last week moved his effects to a farm near Londesboro, in Huron county, which he recently purchased.

FALLS DOWN STAIRS

Miss S. Brown fell downstairs this week and though she was shaken badly no bones were broken.

RETURNS FROM HOLIDAY

Mrs. L. P. Rolph has returned after a holiday of three weeks at Mount Pocono, Penn. She is feeling much better but will not be back at work until next week.

RUN OVER BY THREE AUTOS

Arthur Shropshire Exonerated Of Blame By
Coroner's Jury

Two motorists testified that they had run over the body of Ernest Lovick in a pool of water on Yonge St. north of Aurora on the night of Feb. 21 at an inquest at Aurora Friday night.

The jury came to the conclusion that an earlier hit-and-run automobile had originally struck Lovick down. Arthur Shropshire, Newmarket, was exonerated of blame.

Both Mr. Shropshire and J. B. Peterson, Toronto, who was driving behind Mr. Shropshire's car, said that they had run over Lovick's body.

"I was driving south on the highway when I suddenly ran into the water and was forced to slow down," Mr. Shropshire said. "I saw an object which I thought was a log, and before I could stop I passed over it. When I went back to investigate I found that it was a man's body."

Mr. Shropshire and Mr. Peterson took Lovick, still breathing, from the water to the office of Dr. J. L. Urquhart, Aurora. He died on the way.

Dr. C. J. Devins, Aurora, was the coroner. Witnesses included Percy Lloyd, Newmarket. Enrich Wood, 80-year-old farmer, killed on the highway at Oak Ridges on the night of March 5, met death accidentally when struck by the car of Arthur White, Toronto, was the result of another inquest held at the same time.

RACIAL CLASH IS DISCUSSED

A talk on Africa, which he visited the summer before last, was given by R. G. Dingman, Toronto, to the adult class at Trinity United church on Sunday afternoon. Dr. S. J. Boyd, teacher of the class, introduced Mr. Dingman, who is the father of Mrs. Andrew Hebb, Newmarket. After telling of visits to various parts of the African continent, Mr. Dingman dealt shortly with the racial problems of South Africa. There is a huge population of East Indians, originally brought to South Africa to work in the mines. African blacks make up the overwhelming majority of the population, but the Europeans hold practically all the land. A law prevents a black from learning any skilled trade.

Although there have been outstanding examples of co-operation between English and Dutch in South Africa, there is still bitter racial animosity between the two European races, Mr. Dingman said. A law requires every civil servant to be able to speak Afrikaans, a variation of Dutch which has grown up in South Africa. The new language is the cause of great bitterness.

VISITS ST. CATHARINES

District Governor Harry Lambert paid an official visit to St. Catharines Lions club on Tuesday evening, and a visit to one of the Toronto Lions clubs on Wednesday.

ECONOMY APPEALS

Harvey McCordick's clock-face burglar alarm system has travelled all around the world. The New York Times gave the idea considerable publicity, and no doubt many other newspapers did likewise.

The Glasgow Weekly News is the latest to tell its readers of the "remarkable ingenuity" of a scheme, "beautiful in its simplicity," whereby "the Canadian town of Newmarket could give a burglar alarm to its one police constable during the night."

While others praise, Newmarket has turned to another scheme, supposed to be an improvement on the first. The publicity is likely to turn burglars away from Newmarket toward other and easier prey.

SPORTSMAN IS INTERRED HERE

Born Here, Walter Trivett
Became Widely Known
In Athletics

Funeral services for Walter F. Trivett, Toronto, formerly of this town, were conducted by Rev. J. H. Wells of Trinity United church at the funeral chapel of Roadhouse & Rose and at Newmarket cemetery yesterday afternoon.

Pallbearers were Mr. Trivett's three sons, Douglas, Stanley and Harvey, Toronto; Leon Trivett, a cousin; Mr. Smith, representing the A. A. U. of Canada, and W. C. Cain, deputy-minister of lands and forests.

Other members of the department of lands and forests attending the funeral were Stanley Meeking, Arthur O'Neil and N. L. Rogers, Newmarket.

Born and educated in Newmarket, Walter F. Trivett died at his home in Toronto on Tuesday at the age of 58. Mr. Trivett was well known throughout the province and the dominion through his activities in amateur athletics.

He was one of the strongest advocates of amateur sport in the early history of the Amateur Athletic Union. For several years he was secretary of the Ontario branch of this union, succeeding the late Norton H. Crow.

Mr. Trivett was partially in charge of the participants from Canada in the Olympic games of 1912. Mr. Trivett enlisted early during the war and spent three years overseas. He returned with the rank of Captain. He resumed his duties as secretary of the union on his return to Canada in 1920-21.

After leaving high school here, Mr. Trivett entered the department of lands, forests and mines in London and remained there for over 25 years. He was appointed while Hon. E. J. Davis was commissioner of crown lands. Mr. Trivett is a son of George Trivett, well known in Newmarket, who died a little over a year ago.

Mr. Trivett is survived by his wife, formerly Frances Drifill of Bradford, and four children, Mary, Douglas, Stanley and Harvey, all of Toronto.

LIBRARY CLOSSES

The library will be closed on Friday and Saturday this week.

The Newmarket Era

Founded 1882

Published every Thursday. Two dollars per year in advance. Single copies five cents each.

ANDREW OLDING HEBB,

Editor and Proprietor

142 Main St., Newmarket

THURSDAY, MARCH 25TH, 1937

EASTER

"O life that maketh all things new—"
Whatever our philosophies of life, each of us finds at least a little of new life at Easter, which is the anniversary of those important events of 2,000 years ago and marks the reawakening of nature in spring.

We turn to Harry Emerson Fosdick for a new message from the old stories. Speaking over the radio on Sunday afternoon, Dr. Fosdick related how the Roman soldiers put a red cloak on Jesus and mocked him. The red cloak, said Dr. Fosdick, was the cloak of a Roman officer, and the soldiers were undoubtedly under the impression that they were playing a great joke to put a military cloak on this "man of peace." It was the greatest pain they could cause him, said Dr. Fosdick.

There are those today, said Dr. Fosdick, who put a military cloak on Jesus. If we must have war let us find our own reasons for war. Let us not put Jesus at the head of our legions. Nothing would cause him more pain. Dr. Fosdick spoke of other cloaks which we place on Jesus. Some of us would make Jesus the chairman of the board of directors for selfish class privileges and interests. Dr. Fosdick spoke of the various cloaks which various denominations would have him wear, and went so far as to say that if Christ were here today he would say: "If this is Christianity, I am not a Christian."

"What we do to Jesus," was Dr. Fosdick's subject, as contrasted with the more usual subject, "What Jesus does for us."

MAKING A BUDGET

Members of a municipal council do two most important things in the course of a year: first, they make a budget; second, they spend or overspend the budget. Newmarket town council seldom overspends its budget by very much, and so making the budget seems more important than spending the budget. Many of the town's business men feel that they haven't the time to be members of the council. The merchants have long hours and little leisure and the leisure they have they do not wish to devote to the "passing of accounts" and the discussion of details of town administration. But would it not be worth-while to have more of the business men of the town sit in on the making of the budget, which involves plans for the entire year. It would be an advantage to any town to have its best business ability help make plans for the year.

Important Decisions

Have the council been wise this year? The council made certain decisions in making a budget. They decided that it was more important to cut the tax rate by a mill than to do more than a minimum of work on the streets and sidewalks or municipal property. They decided that pay-cuts of municipal employees should be restored. They decided that the town should pay out of current revenue the interest on money borrowed toward the new well on Strigley St.

Dr. Boyd's Modern Budget

Is there merit in the suggestion of Dr. Boyd that the correct way to budget is first to decide how much you are going to spend and then to make it go as far as it will. It sounds something like Hon. Peter Heenan's recent declaration: "We had the money and we spent it." Dr. Boyd says the modern way to budget is to decide what mill rate the people can pay and then to do the most you can with the money that rate will yield. The other way to budget is to decide what you have to spend on each service and to accept the resulting mill rate. The danger of this method is, as Dr. Boyd points out, that we are likely to think of all the things that we could spend money on. The danger of Dr. Boyd's method is that we may neglect public services or the upkeep of public property for the sake of cutting a mill off the tax rate. As a matter of fact, Dr. Boyd himself in working on the town's budget probably accepts a compromise between the two methods. If we were to make a budget which would enable us to do all the things that it would be nice to do, we would have a rate of 80 mills. If, on the other hand, we were to fix a rate which most people could pay comfortably it would be about 20 mills.

TOWN, CITY

The town is the ideal place to live. Now that radio has come, bringing the best musical and vocal talent, and the best speakers, into every home with a radio, the large city has not one important advantage left. The town has fresh air, freedom from the noise and traffic which undermine health, short distance between home and factory, and most important of all, a degree of neighborliness impossible in the city.

Can We Shop Here?

Perhaps we overlook the greater facilities for shopping in a large city. Where there are more people there are more shops, and where there are

more shops there is more choice. For completeness, therefore, a town needs a smart, up-to-date shopping district, which will make people feel that they do not need to go to another centre to do their shopping. Newmarket already has gone a long way toward such shopping facilities, but many people do not realize what they can buy locally, and their lack of appreciation tends to weaken the town's stores. A shopping centre is like prosperity. If everybody thinks there is a good local shopping centre, and uses it, there will be wide choice and low prices. Volume of sales makes this possible. But, like prosperity, a shopping centre weakens when people lose confidence in it. Nothing succeeds like success.

A Word For Ourselves

We therefore contend that anything that stimulates local buying would be in the interests of the merchants of this town and of all the people who live in or near this town. At the top of the list of stimulants of local trade is the local newspaper, a fact which is not sufficiently appreciated by even the merchants themselves. Another stimulant of local business is the local theatre. Good shows bring people to town and keep people from going to the city to buy what they can buy at home. In fact, any good local attraction, whether a Hollywood production or a Newmarket amateur show, is a stimulant of local business.

Collingwood's Example

Our contention is that a business men's association is a fundamental need of any town. A principal function of a business men's association would be to provide attractions which would stimulate local trade. Economy weeks, dollar days, one cent sales, old home weeks, drama festivals, Santa Claus parades, something new and something different for every week in the year, should be on the program of a hustling, wide-awake business men's association. Other towns have these associations or are forming them. Only two weeks ago "over sixty of the young men representative of the commercial life of the town" of Collingwood formed an association to "improve business conditions and life in Collingwood in general."

Industrial Commissioner

Another important function of a business men's association would be to work with the town council's industrial committee in an effort to secure desirable new industries for the town. Midland's new industrial commissioner was appointed last week. He is a 39-year-old Irishman, William Claude Atkinson, whose uncle, Lord Atkinson, was at one time attorney-general for Ireland. His qualifications for the post of industrial commissioner lie in his experience as an industrial executive in Canada and the United States and work he has done for or with the Toronto and Montreal industrial commissions.

Opportunity Time

Asked why he thinks he can attract new industries to Midland, he makes an answer that could be made of Newmarket. Newmarket has no "water facilities," but it is closer to Toronto than Midland and its financial position is better than Midland's. Here is the answer: "There are quite a large number of industries coming into Ontario at the present time both from the United States and Great Britain, and there is no reason why some of them should not come here. We have ideal water facilities, we are close to Toronto, there is plenty of labor available. Within a hundred miles of Toronto is concentrated one-third of the wealth and the buying power of Ontario, and we are within that charmed circle. We can offer lower rentals, lower taxes, and lower manufacturing costs than can the big cities. The British firms which are coming to Canada are definitely prejudiced in favor of smaller, rather than larger centres. The time was never more opportune to bring in new industries. The depression is definitely on the wane so far as Canada is concerned, though there is still an aftermath hanging over Midland."

And He Said

We will quote the new commissioner once again. He was asked what was the one thing above all others that is necessary for the citizens of Midland to learn if they would succeed in restoring prosperity to that town. He replied: "Co-operation. I am thoroughly convinced that it can be achieved in no other way. Unless everybody pulls together we cannot have success. We must be loyal to each other. We must buy nothing out of town, even though it may cost us a trifle more. There is no sense whatever in going after new industries for Midland if we are not prepared to be loyal to those we already have." In other words, one of the industries the town already has is a shopping centre.

Saving The Ship

The vice-president of Midland's chamber of commerce, which has engaged the new commissioner, declares: "Particularly at this time when we are striving to put the town back on its feet we must work together co-operatively. We feel that no loyal citizen should go outside of the town to buy anything that he can buy here. It is the only way that we can hope to save the ship."

But We Will

It is often said that a church in debt is stronger than a church not in debt. Members of a mortgaged church work harder. Perhaps a town in financial default, as Midland is, is stronger than a town which is blessed with a system of debenture repayments which assures the town of a declining tax rate (unless it enters into heavy new commitments). Heavily taxed as they are, Midland's business men are able to raise sufficient money to pay the salary of an industrial commissioner (and they are not even looking for any results during the first year). In Newmarket we have not been able to organize as yet.

50 Years Ago

From Era File, Mar. 25, 1887

Mrs. Winn Kelly, with her four children, left for Michigan on Monday.

Miss Lou Ross of Kaguawong, Manitoulin Island, is visiting Mr. Jos. Bogart.

Mr. C. Wideman of Unionville spent two days with Mr. Fierheller this week.

Mr. and Mrs. Wm. Brimson of Toronto visited Mr. John Brimson on Monday.

Miss Alice Knight of Toronto has been calling on her friends here since Saturday.

Mrs. Massey of New York and Mrs. J. R. Roaf of Toronto spent Sunday with Mr. J. A. Bastedo.

Mr. Benj. Madill of Beaverton was in town on Saturday calling on old friends. He is the guest

of Mr. Sykes.

Mr. Tommy McGee spent his two weeks' holidays in Kemptville.

Mr. Wm. Rumsey of Parkdale came to town on Friday to attend the funeral of the late J. B. Caldwell, with whom he boarded for a number of years.

Elder Hainer is gradually improving in health. He has preached in the morning of the past two Sundays.

Mr. T. E. Soules has succeeded in passing his examinations and has located at Cherry Creek, N.Y., where he has charge of a drug store.

The friends of Mr. J. H. Blatherwick and pupils of Newmarket high school will regret to learn that he has been laid up with quinsy since his arrival in Hamilton two weeks ago.

Rev. Mr. Thornley of Stroud,

formerly of Aurora, is to preach in the Methodist church here next Sunday.

Major T. H. Lloyd has been appointed again to the board of examiners at the Ontario Veterinary college and leaves on Monday for the whole week.

The funeral of the late J. B. Caldwell was largely attended on Friday. Rev. W. W. Smith improved the occasion by some very appropriate remarks and Rev. J. C. Smith assisted in the service. Pall-bearers were: Messrs. Wm. Cane, E. Jackson, A. J. McCracken, G. H. Beche, S. Roadhouse and Jas. Allan.

Mr. Geo. McQuay, for the past four years foreman in the Newmarket Tannery, leaves on Monday for Owen Sound, where he has formed a partnership in the tannery business with a prominent citizen, Mr. J. C.

Mr. and Mrs. B. F. Irwin were at home with friends on Wednesday evening.

Miss Rita Irwin spent a few days at Thornbury last week.

Mrs. Gadsby of Toronto spent a couple of days last week with Mrs. Scott.

Miss Eva Brillinger spent the weekend in Mount Albert, the guest of Mrs. Geo. Ineson.

Mrs. Don Sutherland gave a five o'clock tea on Friday.

Mrs. Gray of Toronto visited her brother, Mr. Jas. Sutherland, for several days last week.

Mr. W. F. Pegg of Toronto was in town yesterday to attend the funeral of the late Michael Hodgins.

Miss Alma Johnston and Mr. Rob Johnson of Stouffville spent a few days visiting friends in

town.

Mr. and Mrs. B. F. Irwin were at home with friends on Wednesday evening.

The Common Round

By Isabel Inglis Colville

"Palm Sunday"

The very name, "Palm Sunday," has the sound of cymbals and hosannas—the sound of marching and of singing, of gay, triumphant acclaim.

We see the great crowd going up to Jerusalem and, in the centre of this throng, the tragic, beautiful figure of the "Man of sorrows."

Under the blue sky and golden sunshine of that Judean day, the Saviour of the world rode into Jerusalem, knowing that hardly one of those, whose voices proclaimed, "blessed is He that cometh in the name of the Lord," would keep their faith in him during the black days to come.

He knew how easily the mass of the Jews could be excited to cry "Hosanna" or "Crucify"; how little He could depend on even his closest friends to defy the chief priests and their followers.

He was coming within the walls of the Holy City, in seeming triumph, and yet on Good Friday he would leave those walls behind, for Calvary's Hill, there to enact the terrible tragedy of the world and thereby accomplish its redemption.

As a child I always loved Palm Sunday, but its special significance, its mingling of triumph and tragedy, never came home to me as it did during the world war.

We were in Bermuda; my mother and I always attended service in the barracks, for my better half, of course, went there.

It was nearing the time, when the women who had followed their husbands to the island must leave, as the battalion expected orders to move at any time.

Had they been sent off while we were still there, it would have been hard, as our quarters would have been taken over at once by the incoming battalion. To pack up and leave without the man of the family would have been, to say the least, trying, especially as we would have had no time to plan or consider.

However, to get back to this particular Palm Sunday. As our soldier left the cottage, he said, "You'd better get down to service early, there is a big crowd expected up from Hamilton."

So, under a sky as blue and a sunshine as golden as that of the first Palm Sunday, we set off.

Everywhere khaki-clad lads were hurrying toward the parade ground—most faces as gay and bright as the morning—you see it was Sunday, so no sound of machine gun or shouted command broke the peace, which seemed to say, "These boys are only playing at war."

As we neared the hall, we understood why the man of the family had told us to hurry. Carriage after carriage was discharging its load of visitors, and one could see that seats would

Griffith.

Mr. Brunton of London, one of the most influential directors of the Western Fair, and father of Messrs. Brunton brothers of this town, paid them a visit here yesterday.

Mr. B. Mullroy, a retired farmer from West Gwillimbury and brother-in-law of Mr. P. J. O'Malley, is moving into town and will occupy the house on Simcoe St. vacated by Mr. George McQuay.

Marriage—At the residence of the bride's father, Yonge St., on Mar. 23, 1887, by Eld. C. H. Hainer, Mr. Wm. Bothwell of King to Miss Alzina A., second daughter of Mr. Asa Phillips of East Gwillimbury.

Death—Suddenly, at her residence in King on Mar. 16, 1887, Mary, beloved wife of Mr. Isaac Gordon.

25 Years Ago

From Era File, Mar. 29, 1912

Mrs. John Roland of Cooks-town has located in Newmarket.

Mrs. Hamer of Toronto is spending a week with Mrs. John Carrey.

Mrs. Wm. Beech of Winnipeg is visiting relatives and friends in town.

Mrs. McArthur of Toronto was calling on friends in town on Monday.

Miss Zula Willis is visiting her sister at Elizabeth, N.Y., for a few weeks.

Mr. J. Norman Wright and wife spent Sunday with relatives in Toronto.

Mr. and Mrs. B. F. Irwin were at home with friends on Wednesday evening.

Miss Rita Irwin spent a few days at Thornbury last week.

Mrs. Gadsby of Toronto spent a couple of days last week with Mrs. Scott.

Miss Eva Brillinger spent the weekend in Mount Albert, the guest of Mrs. Geo. Ineson.

Mrs. Don Sutherland gave a five o'clock tea on Friday.

Mrs. Gray of Toronto visited her brother, Mr. Jas. Sutherland, for several days last week.

Mr. W. F. Pegg of Toronto was in town yesterday to attend the funeral of the late Michael Hodgins.

Miss Alma Johnston and Mr. Rob Johnson of Stouffville spent a few days visiting friends in

town.

TO THE EDITOR

Editor, The Era: I am enclosing herewith \$2.00 to pay for renewal subscription to The Era. I have been reading this publication for (I shall not say exactly how many) years—in my early life in my home not far from Newmarket and since Mar. 11, 1899, in my present place of abode, Ottawa. I look back to my high school days under the late Mr. J. E. Dickson, B.A., with great pleasure and enjoy seeing mention in your paper from time to time of people with whom I haven't seen for many years.

I do not like to close this note without congratulating you on your splendid production. Not only is the local news interestingly written but your editorials are a great credit to you.

With best wishes to you and your associates, I am,

Very truly yours,

W. H. T. McGill.
Ottawa, March 20, 1937
Patents Office.

Editor, The Era:

"With the heart man believeth unto righteousness, and with the mouth confession is made unto salvation." That is not a mere head belief, or your own idea of your faith in Jesus.

Rev. Lynn Harold Hough, D.D., recently said in a sermon that Germany, Italy and Russia believe that they can make their nations better by force, that they can make good Christians that way, and that they are sincere in their belief, but are entirely wrong. They leave God out of their plans, and are satisfied to be children of the evil one.

But why pick on those nations, when so-called Christian churches are today using means, for raising money and entertainment, such as drama, bingo and other games? Churches are not built to amuse people, but for worship and soul-saving, to meet with God. I am not saying all those things are sinful, only as you make them such by your worship.

They may be religious, but not Christian, and only go to tell the world we are using worldly ways to try and serve God. God and one person is a majority, and to be on God's side you must be born again.

I asked a minister not long ago how many of those who had signed their belief in Christ were born again, and he could not answer. If you attend the movies in preference to the prayer meeting you may commit sin, or a hockey match, card party, a dance, or any amusement when you should be at the prayer service. You say to the world God has not the first place. That applies also to other institutions, no matter what.

It is said the movies are having more influence on the youth of today than anything else. What about the home, and the church? What are they doing to meet the needs of today? If you have an aching heart, only God can cure it, by giving a peace that passeth all understanding and taking away your desires for moments, or hours at best. The spiritual birth is the only way you can know that heaven will be your future home. We are not Christian until we are born again.

Nellie McClung stated in Toronto recently that only one-tenth of the population of Canada are Christian. Does that mean that only one-tenth of the church membership are Christian or born again? And she gave some of her experiences in the west, and one she related was a walk on a street where some small boys were playing with a dog and it made such a fuss barking, she was frightened, and one of the boys said don't be afraid, lady, he is only wanting a chance to sit down. And compare that to many of the people in the church of today, looking for a chance to sit down, to get out of work. Sit-down strikes are one of the latest methods of reaching the goal. But there never was, and never will be a place for sit-down strikers in the work of the kingdom of God.

Some may say, why disturb our peace by telling us such things. If you are enjoying a false peace, it is time it was disturbed.

You will never remember all the good you hear, but keep on trying. It will cleanse you. It pays to serve Jesus. He will give you lasting pleasure. I have been thinking lately of the past, the present, and the future. And I was counting up my school mates, and find that I only know of one that went to dances, and went in for a so-called good time, who is alive today, and I counted between 20 and 30 that abstained. The dance is a good place to learn to smoke cigarettes, and drink, and neither add to lasting good.

And, in conclusion, I would say, lead us to Calvary, that we may rise again, to a new and higher life, free from the sins of ingratitude, and selfishness, two of our worst enemies today.

R. J. THOMAS.
Newmarket.

Mar. 10, 1937.

Editor, The Era: I am much pleased with your excellent paper. Have been a subscriber for over fifty years, would not think of discontinuing.

Mrs. Walker Prosser, Belhaven.

Mar. 10, 1937.

Editor, The Era: I am much pleased with your excellent paper. Have been a subscriber for over fifty years, would not think of discontinuing.

Mrs. Walker Prosser, Belhaven.

Mar. 10, 1937.

Editor, The Era: I am much pleased with your excellent paper. Have been a subscriber for over fifty years, would not think of discontinuing.

Mrs. Walker Prosser, Belhaven.

Mar. 10, 1937.

THE FURROW'S END

BY LEONARD HARMAN



permissible to talk in any direction.

The popularity contest that is going on in Ontario politics is becoming ridiculous. People jest openly about "Hep" and "Hen," who argue so long about questions of minor importance. The favorable budget brought down in Ontario is losing place to the unfavorable temper of the debates.

One may remark a loss of confidence in the ability of governments to achieve a host of social reforms that are so much needed. Elections so generally succeed in selecting for political power those people that are partial to the holders of economic power. When a state body does break away from its controlling interests to enact legislation benefitting its less privileged citizens, it very often achieves a form of charity which merely creates a larger dependent population.

Our people view with alarm the loss of personal freedom and initiative in such countries as Russia, Italy and Germany where government has been vested with unusual powers. We turn more and more to economic action. In countries such as those of Scandinavia where political democracy is finding worthy expression one must recognize the contribution of both education for citizenship and voluntary co-operative action.

We may discover in the co-operative movement a field more fruitful of community leadership than in either private business or the political arena. Here we have a facing of facts rather than a playing to the gallery. We have a place for the breeding of men who are "business-like rather than belligerent."

When the show reached the climax of its excitement, the gang in the gallery were just ready to burst their bounds and create a hubbub. But a warning gesture from the speaker served to quiet them. Why the speaker did not use his authority on the debaters in the house, is a question one must leave to specialists in parliamentary procedure.

I have always been under the impression that the first duty of any chairman is to establish and maintain order in a meeting where he presides; and if he can not do so he is failing to justify his position. But it seems that a new precedent is being set in our Ontario legislature. One need not address the speaker; it is

was frightened away. It just shows you that some of the most mild-tempered folks can be quite fierce when they are really annoyed."

"Speaking of English Sparrows," her husband remarked, "they're busy building nests already. I saw one fellow this morning flying toward his nest site with a piece of straw longer than himself. The annoying thing is that those draftee Sparrows pick the choice nest sites before the other birds even begin to think about it."

"Ho, ho! Spring's here," whistled Chips, the Chickadee, merrily, as he flew over to his friends. "I am feeling so happy that I went and ate some peanuts right out of a man's hand, almost without thinking. He was standing there giving our Chickadee whistle. I didn't stay long the first time I lit on his hand, but I went back a number of times and had a very satisfactory little meal."

"Oh, by the way, I have big news for you," he added. "Carol Songsparrow is back. I met her just now, singing happily. She only arrived this morning."

"Oh, how lovely!" exclaimed Hattie Nuthatch. "I must run right over to see her and hear all the news from down south. Where did you say she was? Spring is certainly here, with Carol back again."

"I saw an awfully funny thing this morning," said Mrs. Pecker. "You all know how sweet and gentle and pretty our friends, the Cedar Waxwings, are. Well, imagine my surprise when I saw one of them chasing an English Sparrow quite furiously, away from where he was eating. He flew at the Sparrow with his beak wide open. I was quite tickled to see it. And, the best part of it was that the Sparrow

It was reported last week that Italy is taking 2,400 Ethiopian soldiers to Spain to help the rebels.

A Conservative won the West Hamilton by-election on Monday and a Liberal won Bonaventure, Quebec. In West Hamilton the Conservative won by 816 majority over his Liberal opponent. The C. C. F. candidate, with 3,536 votes, will lose his deposit.

Italian "volunteers" have suffered a defeat in Spain and Mussolini has given up his African tour to hurry back to Rome.

A government bill before the federal house of commons cuts C. N. R. debts from \$643,000,000 to \$270,000,000.

On Sunday evening a woman and her 14-year-old son, living near Huntsville, were walking to a neighbor's. The boy had a small sleigh with him. They passed the husband and father on the road, and a few minutes later the woman fell faint and sat down on the sleigh. Her son started home with her. She was dead.

Casa Loma in Toronto, built by Sir Henry Pellatt, may be torn down. Taxes owing to the city amount to \$80,000.

Daughter (pleading for boy friend)—"Daddy dear, Henry is a young man who believes in combining business with pleasure."

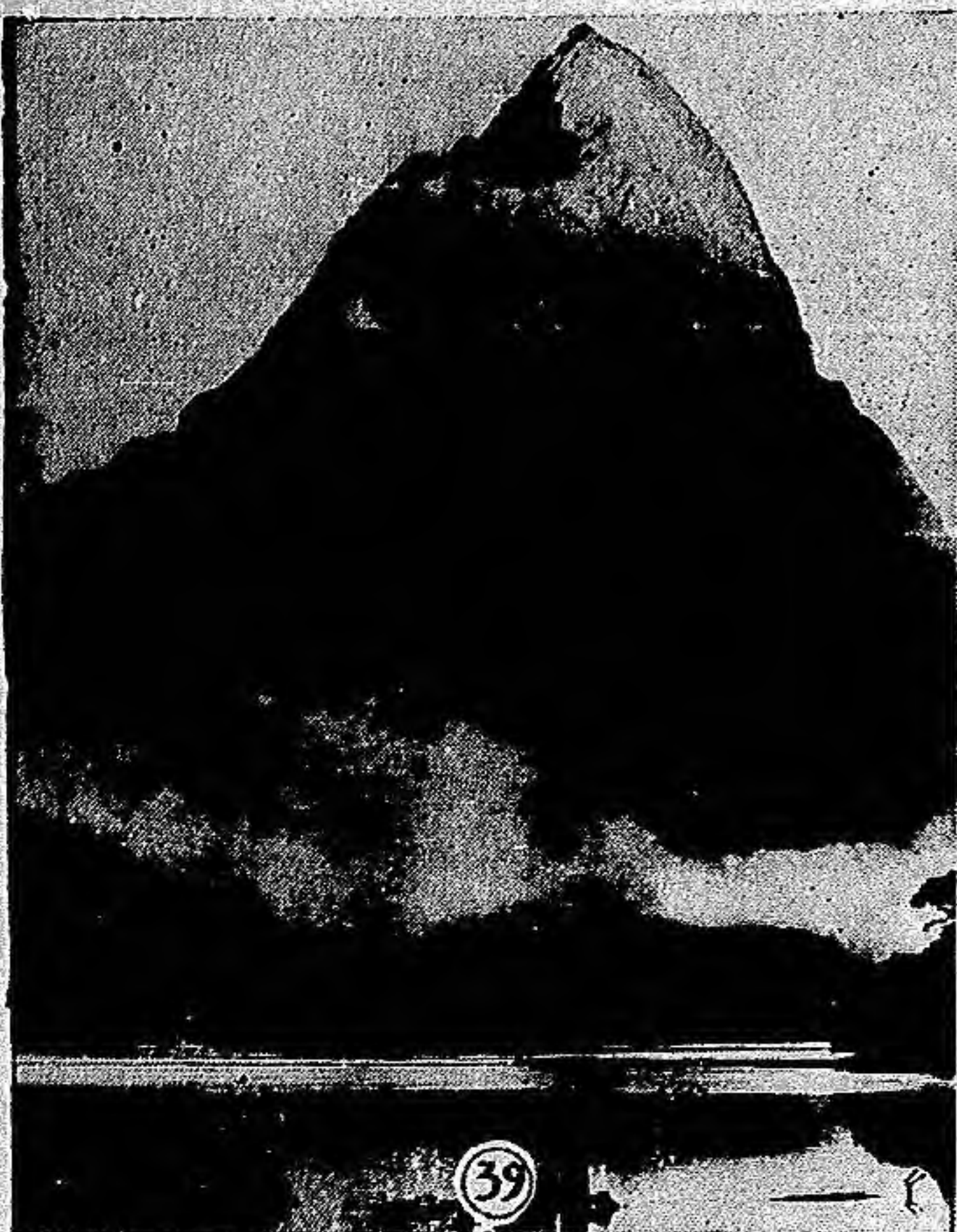
Father—"I'd rather he were a young man who combined business with profit."

Pope Plus has accused the German Nazi government of breaking its agreement with the Catholic church. Pope Plus declares that the Nazi government is encouraging anti-Christian movements. German Catholics expect an open fight with the Nazis.

Editor, The Era: I am much pleased with your excellent paper. Have been a subscriber for over fifty years, would not think of discontinuing.

Mrs. Walker Prosser, Belhaven.

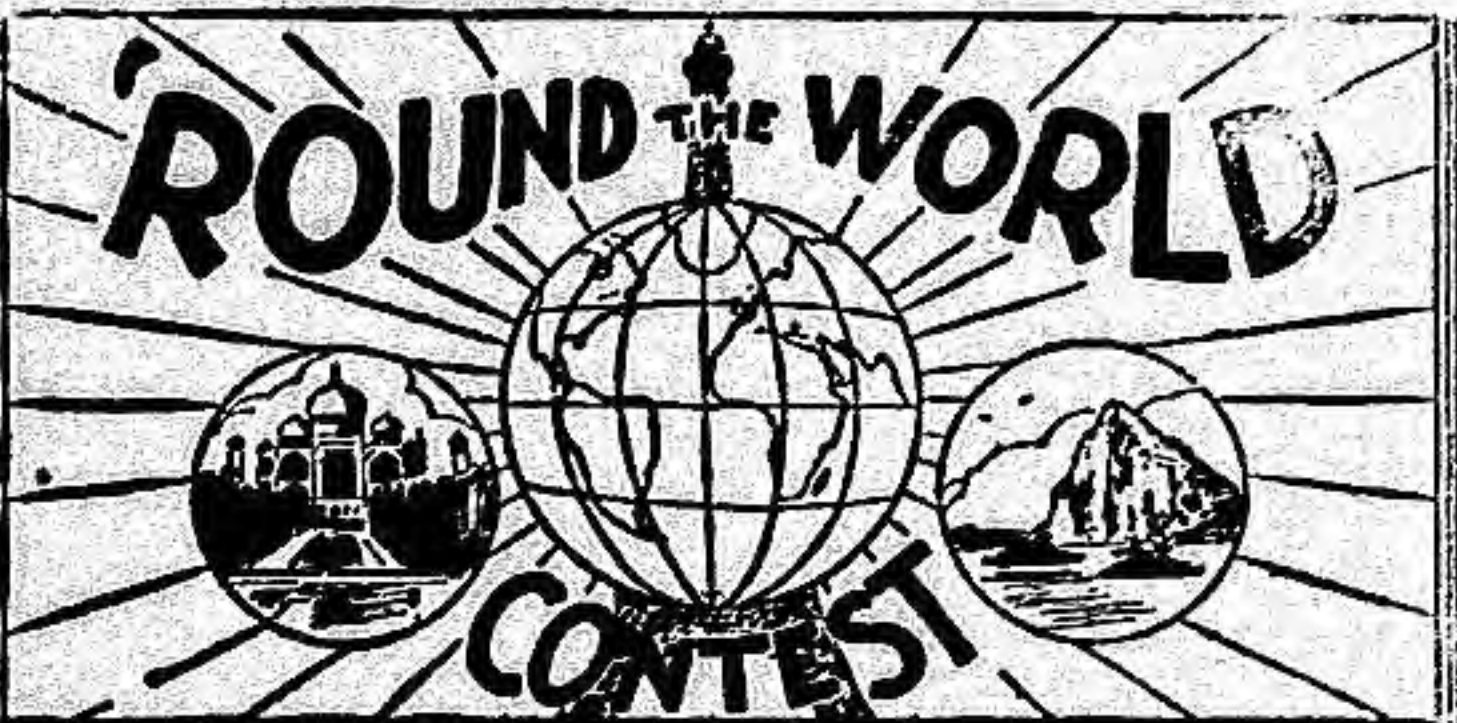
Mar. 10, 1937.



ODD SHAPE SUGGESTS A NAME



LIFE AND DESTRUCTION



RULES OF CONTEST

- Forty-eight pictures will be published.
- Details about submitting your answers will be given toward the completion of the contest.
- The solution to the puzzles will be among the clues published. The answer to the first puzzle is among the first 10 clues. The answer to the second puzzle is among the first 20 clues. The answer to the third puzzle is among the first 30 clues. And so on.
- You do not have to be a subscriber to compete, but you must send in the pictures with your answers. One individual or one family may send in more than one set of answers, but each set of answers must be accompanied by all of the puzzle pictures. Only one prize will be awarded to a family.
- The judges' decision will be final.
- Prizes will be: first, \$10 cash; second, \$5 cash; third, \$3 cash; and seven prizes of \$1 each.
- In event of a tie or ties, prizes will be divided or allotted among those sending in the best answers in the discretion of the judges.

ENTRY COUPON

Please accept my name as an entrant in the 'Round the World' contest.

Name

Address

Entry coupons are asked for as an indication of interest in the contest. Please send it in now.

CENT A MILE ROUND TRIP BARGAIN FARES
FRIDAY, APRIL 2 FROM NEWMARKET

And from all stations between TROUT CREEK and KING inclusive, including MIDLAND, PENETANG and MEAFORD BRANCH LINES TO TORONTO WINDSOR DETROIT

Brantford, Brockville, Belleville, Bowmanville, Cobourg, Caledon East, Chatham, Cornwall, Gananoque, Georgetown, Glencoe, Goderich, Guelph, HAMILTON, Harriston, Ingersoll, Kincardine, KINGSTON, Kitchener, Lindsay, Listowel, LONDON, Milton, Morrisburg, Napanee, NIAGARA FALLS, Owen Sound, Oshawa, Palmerston, Paris, Peterboro, Prescott, Port Hope, St. Catharines, Sarnia, Southampton, Stratford, Tottenham, Trenton Jet, Whitby, Warton, Woodstock.

Also on April 2-3-4, to Gravenhurst, Bracebridge, Huntsville, Callander, NORTH BAY, and ALL STATIONS on lines of TEMISKAMING and NORTHERN ONTARIO RAILWAY and NIPISSING CENTRAL RAILWAY, and beyond COCHRANE to KAPUSKASING and HEARST.

And to Parry Sound, Ardbeg, Key Jet, Pickering River, Burwash, Sudbury, Capreol, Westree, Gogama, Tionaga, Foleyet, Oba, Hornepayne, Longlac, Geraldton, Jellicoe, Beardmore, Port Arthur.

From any one station to any other station named below: Allandale, Burk's Falls, Collingwood, Meaford, Orillia, Barrie, Gravenhurst, Midland, Penetang, Bracebridge, Huntsville, Newmarket.

Fares, Tickets, Return Limits and Information from Agents. Ask for Handbill. T194A

CANADIAN NATIONAL

HER LIMBS WERE
ALMOST CRIPPLEDSUFFERED WITH SCIATICA
FOR 25 YEARS

Those who are subject to sciatica should read this letter from one who suffered for years before she found out how to obtain relief.

"For 25 years I suffered from sciatica in my right side, and I had backaches which forced me to remain in bed for two or three weeks at a time. When I got up in the mornings, my arms and legs used to pain me almost unbearably. One day I heard of Kruschen Salts. I took a bottle of them without feeling much improvement. I tried a second bottle, and that time I felt better. I have kept on taking Kruschen ever since."—(Mrs.) H. L.

The pains of sciatica are frequently caused by an excess of uric acid in the body. Two of the ingredients of Kruschen Salts are notable for their work in dissolving uric acid. Other ingredients of these salts assist the internal organs to expel the dissolved acid from the system.

CLUES

(381) Great Tower Hill, London; (382) Holy Cross Mountain, Colorado; (383) Great Salt Lake, Utah; (384) Madre de Dios Archipelago, Chile; (385) Ben Nevis, Scotland; (386) Kanchenjunga Mountain, India; (387) Mount Whitney, California; (388) Mount Rainier, Washington; (389) Black Hills, U. S. A.; (390) Cotacopu, Ecuador.

(391) Marble Arch, London; (392) Hart House, University of Toronto, Canada; (393) Temple Bar, London; (394) Martin's Place, Sydney, Australia; (395) Madame Tussaud's Wax Works, London; (396) Unter den Linden, Berlin; (397) The Bastille, Paris; (398) Constitution Hill Arch, London; (399) Prince's Gate, Canadian National Exhibition, Toronto, Canada; (400) Cloth Hall, Ypres, Belgium.

(151) Croydon Aerodrome, England; (152) Mount Vesuvius, Italy; (153) Amazon River, Brazil; (154) Ganges River, India; (155) Columbia River Canyon, Washington; (156) Tiber River, Rome, Italy; (157) Cave of the Winds, Niagara Falls, Canada; (158) Kicking Horse Pass, Canadian Rockies; (159) Strait of Juan De Fuca, British Columbia; (160) Cheddar Caves, England.

(161) Notre-Dame-de-la-Garde, Marseilles, France; (162) San Miguel Mission, California; (163) Boulevard des Italiens, Paris; (164) Balmoral Castle, Scotland; (165) Luxembourg Gardens, Paris; (166) The Piazza del Campo, Sienna, Italy; (167) The Elephant Chapel, Western China; (168) The Facade, Ca'd'Oro, Venice; (169) Basilica of Constantine, Rome; (170) The Parthenon, Athens; (171) The Basilica, Pompeii; (172) Greenwich Observatory, England; (173) Christ of the Andes, Chile; (174) Step Pyramid, Sakkarah; (175) Pont du

MAPLE HILL
CUT ELMS FOR
ENGLISH SHIPS

Maplehill, March 18. — Some experienced woodsmen have been busy in Mr. McMillan's bush hewing out some very tall elm trees, which are to be shipped to England and then to be used in the building of ships.

The monthly Dorcas meeting was held at the home of Mrs. A. Knights last Wednesday. The devotional part of the meeting was led by Mrs. A. Knights, the president.

Mrs. B. Plummer was in charge of the business. Then a nice quilt was finished for a home missionary in northern Quebec.

The heavy snowfall last Friday was made use of by some of the farmers to get their wood home. Mrs. B. Scott has returned home from Toronto, where she has been for a couple of weeks nursing her father, who has been very sick.

The nice spring flowers were appreciated at the church on Sunday.

Mr. R. Knights has an abundance of carnations and sweet peas in his greenhouse, beside other plants, also radish, lettuce, and rhubarb.

Although Tuesday evening was about as bad an evening as any this winter it made very little

LOCAL MARKET

At the local market on Saturday eggs sold at 18, 20 and 22 cents a dozen. Butter was 28 cents; chicken sold for from 20 to 25 cents per pound. Turnips, potatoes, parsnips, onions and carrots were 20 cents a small basket. Apples were 30, 35 and 39 cents, depending on variety. Celery sold for 15 cents a bunch or two for 29 cents. Cabbages were five and ten cents each. Squashes were five cents each.

TORONTO MARKETS

No. 1 Ontario potatoes were \$1.45 to \$1.50 in Toronto on Monday.

Weighty steers sold between \$7.50 and \$8.25, with medium grades as low as \$6.

No. 1 grade churning cream was 26 cents.

Creamery butter No. 1 was 26 cents to wholesalers. Young chickens (prices paid to producers) were 18 cents for select A five pounds and over, 16 cents for four to five pounds. Fatted hens over five pounds were 15 cents for select A.

No. 2 timothy, \$10 to \$11 per ton; No. 3 timothy, \$8 to \$9; oat and wheat straw, \$7 to \$8. Above prices f.o.b. Toronto.

For Marmill Feeds, see Newmarket Farmers' Co-operative. Advt.

Gard, Nimes, France; (176) Arch of Titus, Rome; (177) Magdalen Tower, Oxford; (178) Tower of San' Ambrogio, Milan; (179) Butter Tower, Rouen; (180) Giotto's Tower, Florence.

difference to the crowd which came out to Young People's meeting, and the attendance was good and the program excellent.

The first part of the evening was spent with music, when A. Stear of Toronto Baptist Seminary gave several selections. Ruth and Rene Knights sang a duet very sweetly. There was some really good congregation singing. Miss Phyllis Marritt of Toronto presided at the piano.

The evening lesson was read by Miss Margaret Bartlett, Toronto, and a very fine address was given by Mr. Graham Reeve of Toronto Baptist Seminary. This was an excellent address and was enjoyed very much, beside being very helpful and instructive to Christians.

Miss Winnifred Wetherall also came up from Toronto for the meeting. These young people came up in the afternoon and had tea at the home of Mrs. A. Knights.

After the meeting Mrs. J. R. Armstrong served a delightful lunch to them before their return trip to Toronto.

The meeting of the Y. P. S. for Tuesday evening, March 30, will be under the leadership of the literary conveners, and by what one hears it is going to surpass any of the previous meetings.

A keen contest is under way for getting new members and visitors. The two captains are Miss Blanche Scott of the Reds and Mrs. J. Marritt of the Blues. Miss Scott is away in the lead and she is congratulated that she is able to get out so many of the young folk to these very instructive and helpful meetings.

Mrs. David Love is spending the weekend in Toronto, where her husband is working, as they celebrate their 21st wedding anniversary on March 22.

The Huntley and Rose sales went off well with things selling quickly and for good prices, which is surely a sign of better times.

Norman Kay expects to move to the farm of the late Mr. T. Huntley on April 1. Mr. and Mrs. Kay and their family are wel-

comed back to the community. They lived several years ago on the farm now occupied by A. Huntley.

Will King and John Marritt again celebrate their birthdays together on March 26. They have celebrated together for about 20 consecutive years.

FESTIVAL FLASHES

The entries for the York Musical Festival have more than doubled in number this year. Last year there were 231 and this year there are over 500.

For this reason the opening session will be on Monday evening, April 12. School children will be heard on Tuesday and Wednesday, both morning and afternoon sessions. Violin will be featured on the Thursday afternoon session. All evening sessions, as far as possible, will be varied.

Flute, string quartette, rhythm band, two-part chorus, boys' chorus and junior church choir as well as other additions have been made since last year. The festival will be on April 12, 13, 14 and 15, at the United church in Aurora.

AURORA

FIREMEN HOLD
ANNUAL PARTY

Misses Beth Frost, Dorothy McKenzie and Doris Lacey spent the weekend in Buffalo.

Mrs. Southmayd and daughter were guests of Mrs. E. C. Fielding on Friday.

Irene Jenks Boulding played at a musicale on Tuesday afternoon at her home, in aid of the Saturday morning art class.

Misses Evelyn and Audrey Grieves are giving a talk on their trip to England, for the joint meeting of the Evening Auxiliary and In-As-Much club on Tuesday evening in the United church.

MARMILL
"CHICK STARTER"
BUILDS—NOT JUST FILLS

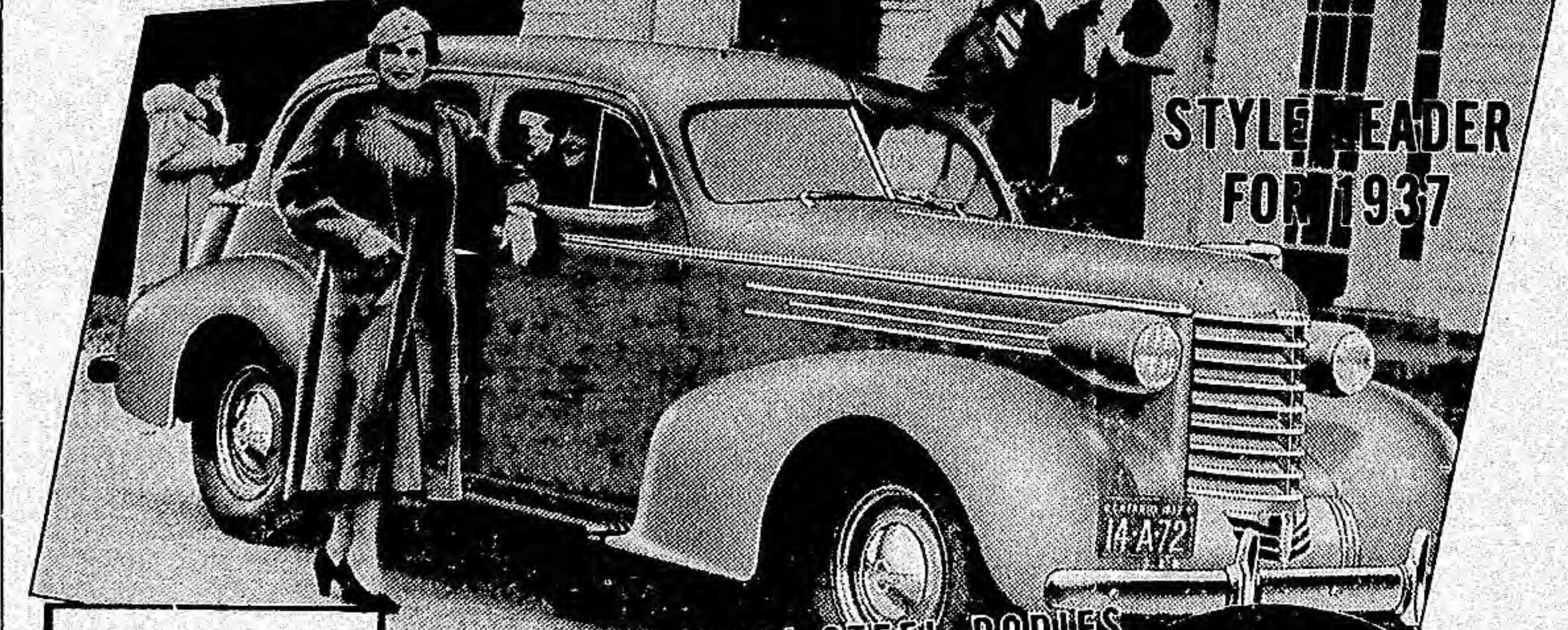
● We are not talking to present users of Marmill "Chick Starter". We believe they are 100% sold on this remarkable feed. But we would like to interest more good poultry raisers in Marmill "Chick Starter". This scientific feed builds strong, healthy birds with large frames, well feathered—the foundation for consistent, high egg production. You will lose less chicks by feeding Marmill "Chick Starter" and the "Follow Through".

If for any reason you feel you did not get the most out of your birds last year, why not start now with Marmill "Chick Starter", Marmill Growing Mash, and the Marmill "Follow Through"—and enjoy the extra profits present Marmill enthusiasts are getting. Buy the best of chicks, give them the best of care, feed them the best of feed—buy Marmill.

● Our new book "Modern Feeding Methods"—yours for the asking.

Peasors
MARMILL
Markham, Ontario

"IT CERTAINLY HAS EVERYTHING"

THE CAR THAT
HAS EVERYTHING
for 1937

Longer Wheelbase
Bigger, Roomier Bodies
Higher-Powered Engines
Improved Chassis
New Unbeaten Top
Bodies by Fisher
Super-Hydraulic Brakes
New, Improved Rear Axle
Construction
New Dual Stabilizers
Proved Knee-Action Wheels
Fisher No-Draft Ventilation
New Center Control Steering

PRICED FROM \$1065

(6-cyl. Sport Coupe with Opera Seats)
Delivered at factory, Oshawa, Ont.
Government taxes, license and
freight additional. (Prices subject
to change without notice.)
8-Cylinder Models also Available

THERE'S NO DELAY
WHEN YOU ORDER
A NEW OLDSMOBILE

CHECK over Oldsmobile's impressive list of fine-car features for 1937, and you'll agree that Oldsmobile provides everything you want and should have in a new car. Yet this newest Style Leader is priced down among the lowest to give you the greatest value in Oldsmobile's history. See and drive this beautiful new Oldsmobile today. One ride will convince you that it is truly "The Car That Has Everything."

Monthly payments to suit your purse on the General Motors Installment Plan.

ROOMIER INTERIORS

1937 OLDSMOBILE

BIGGER, FINER AND SAFER THAN EVER

NESBITT MOTOR SALES

38 Main Street Newmarket

Sensational Values in
BABY CHICKS

Egg prices have at last turned upwards; and in a few weeks' time you will be wishing you had ordered chicks for the coming season.

HERE'S YOUR OPPORTUNITY

For the remainder of March we are offering Day-old Barred and White Rock chicks at \$11.00 per hundred; White Leghorn at \$9.00 per hundred.

OLDER CHICKS

250 White Rocks, 10 days old, per 100 \$15.00
75 White Leghorns, 3 weeks old, mixed, at each 17c
180 Barred Rocks, 10 days old, mixed, per 100 \$16.00
140 Barred Rocks, 1 week old, mixed, per 100 \$15.00

These bargains are only good while they last. Prices will be higher in April

FRENCH'S HATCHERY

8 BOTSFORD STREET

PHONE 278, NEWMARKET

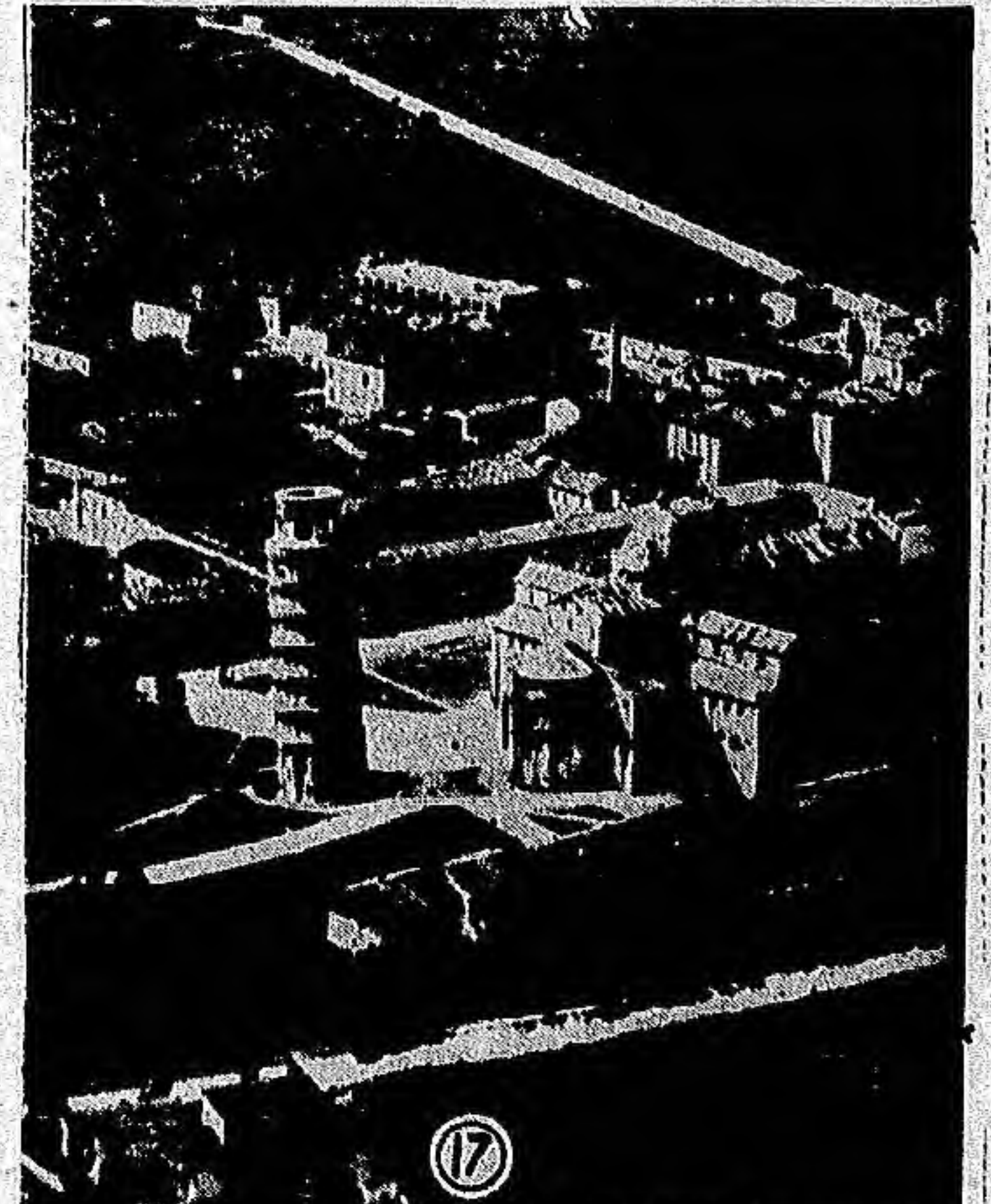
On Thursday evening the firemen will hold their annual euchre and dance in the Mechanics hall. Mr. and Mrs. J. G. McDonald entertained at bridge on Tuesday evening.

the teachers at a theatre party last week. For Marmill Feeds, see Stiver Bros., Aurora. Advt.

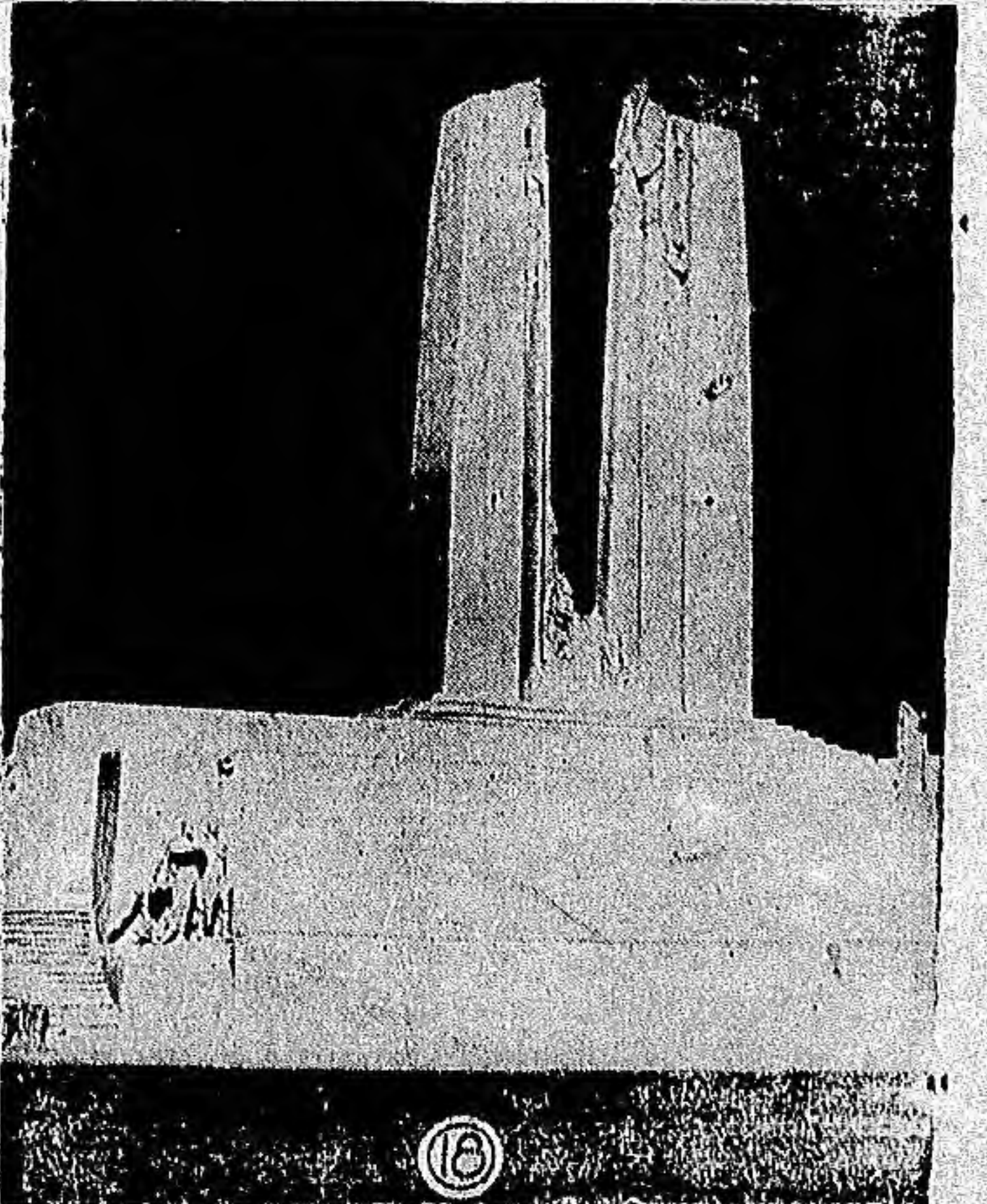
You will be pleasantly surprised at the low cost of Era printing.



RED DITCH OR VALLEY?



UNIQUE—BUT NOT UNCOPIED



UNVEILED 10 YEARS AFTER

WANT-ADS

WANT ADS RATE
The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 60 cents for three insertions. One cent for each additional word per insertion.

E. A. BOYD
17 Main St.
REAL ESTATE — For Sale:
Farms, Houses, Acreages, Lots.
INSURANCE — Automobile, Fire and Casualty.

FOR SALE
For sale—One heifer, due to freshen soon. One cow, 5 years old, due in July. These cattle are T. B. tested. Apply to Fred Walker, Zephyr. c3w6

For sale—Ten-room house, electricity, water, furnace, and telephone. Rented in four apartments. Will sell as going concern. Apply Robert Campbell, 6 Forest St., Parry Sound, Ont. *2w6

For sale—One registered Holstein yearling bull, a stock getter. One grade Holstein cow, 6 years old, due to freshen March 25, a top-notch. One Fairbanks Morse grain grinder, in good repair. Apply E. Dennis, Newmarket. *3w7

For sale—Timber. Five hundred acres good and 500 acres scattering timber on Georgian Bay and good road. Apply Robt. Campbell, Box 178, Parry Sound, Ont. *2w7

For sale—1930 Chevrolet coach in perfect condition. New tires and battery. Small mileage. Apply Thaddeus Shanks, Reuben St., Aurora. *2w7

Private Sale—Of household effects on the premises of Miss Sarah Jane Starr on concession 4, Whitechurch, three miles east of Newmarket, on Thursday and Friday, April 1 and 2, from 10 a.m. to 5 p.m. c1w8

For sale—Five ton timothy and alfalfa mixed hay, baled. Four ton timothy, loose. First class hay. Cheap. Apply Mrs. Dora English, Queensville. c2w8

FOR RENT

Farm for rent—fifty acres, two miles from highway. Good brick house and cement stables. Apply W. L. Bosworth. *4w4

Farm for rent—Lot 29, concession 4, East Gwillimbury, nine acres fall wheat, 10 acres fresh seeded last spring. Large house. Apply to Mrs. Martin Rose, Queensville. *3w7

For rent—Small apartment, 4 rooms, all conveniences, small garden. Occupation by May 1. Apply Era Box 14. c3w8

For rent—Three nice rooms in a quiet home. Reasonable. Furnished or unfurnished. Suit young couple or business people. Apply Mrs. A. Taylor, 14 Charlottetown St., Newmarket. *3w8

FOR SALE OR RENT

For sale or rent—7-room rough-cast house and garage, in Queensville. Apply Mrs. Walter P. Wright, R.R. 2, Newmarket. *3w6

For sale or rent—50 acres, 5th concession, Whitechurch, known as Beecher farm. Good crop and pasture. Running water. Apply O. M. King, Keswick. *3w6

WANTED TO RENT

Farm Wanted To Rent—With stock and implements. Reference as a good farmer and stock man if required. Apply Era box 2

Wanted to rent—Three or four roomed bungalow, good garden space or small tract of land. All conveniences. Apply to Mrs. Max Batt, Queensville, or write Mrs. Mary McEathron, 68 Tyrrel Ave., Toronto. *2w8

WANTED TO BUY

FOX MEAT WANTED
Old horses, canner cows, all kinds of fox meat wanted, good prices paid. G. B. Thompson, Holland Landing.

HELP WANTED

Help wanted—Experienced farm hand. Good trustworthy man for general farm work for summer months. Apply L. E. Rollings, Queensville. *1w8

MISCELLANEOUS

Infants—well cared for by experienced, capable child's nurse. Terms reasonable. (Miss) Louise Beynon, 60 Centre St., Aurora. Phone 289. *2w7

GLADIOLUS BULBS—Choice varieties from 15 cents dozen upwards. Price list on request. Do not delay, order now. J. J. McCaffrey, box 624 E. Newmarket. t18

I will brood—Up to 300 chicks on equal share basis. Buckeye coal burner used. Mortality low. Thomas Boyce, R.R. 1, Cedar Valley. *1w8

FLOWERS FORM CROSS

Easter flowers are shown in a striking display in Perrin's window. A floral cross, showing Easter lilies arranged over a background of white carnations, is very effective and is lighted from the inside at night. Other flowers in the window are the gay spring daffodils and the fragrant sweet peas.

CHURCHES

THE GOSPEL TABERNACLE
W.C.T.U. Hall, 12 Millard Ave.
Jas. Taylor, Pastor
Sunday, March 28
11—The Resurrection.
2:30—Sunday-school.
7—The Why of the Resurrection.
Beginning April 4 two weeks of special services. Watch for further announcement.

FREE METHODIST CHURCH
Services every night at 7.45 except Saturday until further notice.

Quarterly meetings next Sunday. Preaching and sacrament at 11 a.m.
Love Feast at 6.45 p.m.
All are Welcome

HOLD SOCIAL EVENING
The Cherokee club will hold a social evening for members and ex-members at the home of Mrs. R. C. Smith, 5 Poplar St., on Friday evening at 8 o'clock.

TENDERS

Tenders will be received up to the 7th day of April for the sale of Miss Sarah Jane Starr's farm of 50 acres on the 4th concession of Whitechurch, three miles east of Newmarket.

On this property there is a house and barn, orchard and young bush of ten or 15 acres. Terms of sale, 10 per cent. down and the balance to be mutually agreed upon.

The highest or any tender not necessarily accepted.

For further particulars apply to Box 312, Newmarket, Ont. c2w8

BIRTHS

Davis—On Friday, March 19, at Women's College Hospital, Toronto, to Mr. and Mrs. Kenneth A. Davis, of Newmarket, a son. **Hill**—In Whitechurch township, to Mr. and Mrs. Frank Hill, on March 16, a son.

DEATHS

Adair—At the residence of his father, lot 27, con. 4, King, on Tuesday, Dolson Adair, in his 16th year. Funeral on Thursday, March 26. Interment Kettleby cemetery.

Hooper—At the residence of her son, W. H. Sproston, lot 25, con. 4, Whitechurch, Eliza Wilton, in her 84th year. The funeral service was held in Wesley United church on Saturday. Interment Newmarket cemetery.

Johnson—In Pickering township, on Monday, Frederick Johnson, husband of Jennie M. Hope, in his 63rd year. Funeral from his late residence on Wednesday. Interment Stouffville cemetery.

Porter—On Sunday, Almedia Elizabeth Armitage, wife of John T. Porter, in her 78th year. The funeral was held at Lansing on Tuesday. Interment at Queensville cemetery.

Simpson—At the Toronto General Hospital, Toronto, on Saturday, George Simpson, in his 76th year.

The funeral was held on Tuesday, from the residence of his niece, Mrs. Walter Baker, North Markham, Interment Stouffville cemetery.

Sprowl—Suddenly, on Tuesday, March 16, at his home, 657 Logan Ave., Toronto, James, husband of Edith Stubbs Sprowl and son of Mr. and Mrs. George Sprowl, of Holland Landing. (Balmoral station, Toronto fire department).

Service on Thursday afternoon. Interment Mount Pleasant cemetery, Toronto.

Stouffer—In Toronto, on March 17, Margaret Ann Stephenson, wife of the late David Stouffer, in her 88th year.

Service was held in Toronto on March 19. Interment Stouffville cemetery.

Trivett—Suddenly, on Monday, Walter F. Trivett, son of the late George Trivett, aged 56 years. Interment at Newmarket on Wednesday, March 24.

White—At his residence, Grandview Farm, Queensville, on Sunday, William J. White, husband of the late Matilda Thompson, and father of Charles W. George W., and Mrs. John Grant of Queensville, and Mrs. Newell Craig, Brighton.

Funeral service at the residence on Wednesday. Interment Queensville cemetery.

CARD OF THANKS

Mr. and Mrs. Walter Foster, family, and brothers wish to extend their sincere thanks and appreciation to their friends, to directors and employees of the Davis Leather Company, and also to the R.S.A. Bugle band, for their kind expressions of sympathy and floral tributes extended during the recent sad bereavement in the loss of a beloved brother and uncle.

The family of the late John Albert Rose wish to express their sincere thanks to their neighbors, friends and relatives for their kindness during the sickness and death of their loving father, and also for the floral tributes so gratefully acknowledged and deeply appreciated.

Roadhouse & Rose
Funeral Directors
MAIN STREET, NEWMARKET.

Sale Register

Saturday, March 27.—Farm sale, John A. Morton, lot 17, con. 6, North Gwillimbury, Bethel Corners. Will sell farm stock, implements, household effects, etc. Sale at 1 p.m. sharp. Terms cash. No reserve. Giving up farming. J. F. Kavanagh, auctioneer, Queensville.

Saturday, March 27—Fifteen choice dairy Holstein cows, all springers and government T. B. tested, will be sold by public auction at Marjion's Yard, Barrie. Six months credit. Sale 2 p.m. Reserve. J. C. Spring, auctioneer.

Tuesday, March 30—Auction sale of farm stock, implements, hay and grain, at lot 5, concession 7, township of Georgian, 1 mile east of Sutton, the property of Allan Radlton. Sale at 1 p.m. sharp. Terms cash.

Wednesday, March 31—There will be an auction sale of the household effects of Mrs. T. J. Norris, at 9 Tecumseh St., Newmarket, beginning at 2 p.m. Terms cash. F. N. Smith, auctioneer.

Thursday, April 1—There will be an auction sale of household goods and effects of the late Bradford Paisley at his late residence in Mount Albert, beginning at 2 p.m. sharp. Terms cash. F. N. Smith, auctioneer. Offers for the house and lot will be received by mail by Mrs. W. J. Feasby, 616 Windermere Ave., Toronto.

"LOVE ON THE RUN" IS SHOWING THIS WEEK

"Love On The Run" comes to the Palace screen Friday and Saturday celebrating the reunion of that most delightful of love teams—Joan Crawford and Clark Gable—in their first picture together since "Forsaking All Others."

The picture deals with an American heiress in Europe on a pleasure trip, whose millions are cordially desired in exchange for a shoddy title. When she discovers the facts in the case the wedding is called off. At that point Gable enters the scene as a newspaper correspondent on the trail of the cable dispatch.

To avoid complications the girl agrees to dodge her almost in-laws by joining Gable in a stolen aeroplane. He's no great shakes as a pilot, but they get off and in doing so Joan received a huge bouquet of flowers thrust into her hand at the airport.

In the air they discover a note in the roses and from it learn that the owners of the aeroplane are spies. The gift of roses was a case of mistaken identity, but it gives Gable a swell story to cable to his home paper.

From that point on the story gathers speed and is never without action for an instant. A rival reporter enters the case and the trio is chased all over Europe by spies until the proper exigencies enable them to turn the tables.

The increasingly popular Franchot Tone has one of his best portrayals to date as a rival reporter whose sense of humor is as contagious as his smile. Reginald Owen and Mona Barrie disport themselves with the proper air of menace as members of the spy ring, and excellent bits are contributed by Ivan Lebedeff, Charles Judels and William Demarest.

"Love On The Run" may be safely listed as one of the pictures for your "must" list.

ORGANIZER WILL SPEAK

Last Sunday afternoon E. Vincent of Toronto came to substitute for E. Webb and gave a wonderful talk to the members of the Newmarket branch of the British Israel World Federation.

He will be here again next Sunday to give an Easter message, taking as his subject "The Risen Lord."

Mr. Vincent was the one who got the Newmarket branch off to a good start when it was organized.

In Memoriam

Boyd—In loving memory of a dear mother, Ada M. Boyd, who passed away March 24, 1932. Gone, dear mother, gone forever, How we miss your smiling face, But you left us to remember None on earth can take your place.

A happy home we once enjoyed, How sweet the memory still. But death has left a loneliness The world can never fill. Ever remembered by George and Gladys.

Boyd—In loving memory of a wife and mother, Ada M. Boyd, who passed away March 24, 1932. Upright and just in all her ways, Faithful and true to the end of her days.

In silence she suffered, in patience she bore Till God called her home to suffer no more.

Ever remembered by her Husband and Daughters, Myrl and Kathleen.

Hunt—In loving memory of Eveline Leopold Hunt, who passed away March 28, 1936.

Upright and just in all her ways, Faithful and true to the end of her days.

In silence she suffered, in patience she bore, Till God called her home to suffer no more.

Husband,

SOCIAL AND PERSONAL

PHONE 12

—Mr. Joshua Drury, Timothy St., has returned from Gravenhurst much improved in health.
—Mrs. R. V. Mathews and Rev. and Mrs. Wesley Hunt of Toronto visited Mr. and Mrs. N. L. Mathews on Friday.

—Mr. and Mrs. Chas. Cumber and Mr. and Mrs. W. B. Epworth attended the skating carnival in Toronto on Friday.
—Mr. and Mrs. H. G. Soules spent Sunday with Mrs. Soules' parents, Mr. and Mrs. Freeman Lloyd.

—Miss Audrey Lundy of Toronto spent the weekend with her parents, Mr. and Mrs. F. A. Lundy.

—Mrs. H. A. Irvine and family of Bridgeport, Ont., spent the weekend with Mrs. Irvine's parents, Mr. and Mrs. J. W. Hancock.

—Mr. and Mrs. D. C. Clark and Madeline of Richvale visited Mrs. Hancock's sister, Mrs. M. B. Moore, on Sunday.

—Mr. Andrew Davis has gone to Florida for a couple of weeks. Mrs. Davis has been in Florida for some time.

—Mrs. G. F. Sturdy, Preston barrister, daughter of Mr. P. W. Pearson, will be at home with her children for the Easter weekend.

—Mr. and Mrs. H. E. Lambert and Gwen are spending the Easter holiday with Mr. and Mrs. Charles Roter in Toronto.

—Mr. and Mrs. W. A. Spear attended the skating carnival in Toronto last week.

—Mr. and Mrs. J. R. Y. Broughton attended the skating carnival in Toronto last week.

—Miss Bea Westcott spent the weekend with Mr. and Mrs. Robt. Goodale in Sudbury.

—Mrs. Phil Hamilton attended the annual meeting of the Community Welfare Council of Ontario in the Y.M.C.A., College St., Toronto.

—Miss Eileen Hart attended the annual at-home of Runnymede collegiate in Toronto on Sunday and spent the weekend with friends.

—Mr. and Mrs. Ed. Sloan of Churchill spent Sunday with Mr. and Mrs. S. R. Jones.

—Miss Jean Chantler of Toronto spent a few days this week with her parents, Mr. and Mrs. F. Chantler.

—Mr. and Mrs. Sep. Booth of Nanawee are in town for the Easter holiday.

—Miss Hilda McCaffrey spent the weekend in Toronto and attended the skating carnival.

QUEENSVILLE HOLD SERVICE GOOD FRIDAY

A special Good Friday Y. P. U. service will be held on Friday evening at 8 o'clock. Both old and young are asked to make a special effort to attend. An interesting and helpful service is being arranged. A special speaker will deliver the Easter message. Everybody is welcome. Kindly let this be known to your friends.

Easter Sunday-school Service
A special Easter worship service along with a dramatization of "The Easter Story" will be presented at Sunday-school on Sunday morning at 10 o'clock. Extra work and preparation is being put on this service and a good attendance will be appreciated. All are welcome.

Easter Church Service
Rev. F. W. Madden will deliver the Easter message at church Sunday morning. There will be special music by the choir. The choir have been invited to give the Easter message in song at Keswick United church Sunday evening.

Sunday Y. P. U. Withdrawn
There will be no Y. P. U. meeting Sunday evening, when the choir will go to Keswick. Y. P. U. members are requested to make an effort to attend the Easter service in Keswick.

Palm Sunday Service
A goodly number attended church on Sunday, when Rev. F. W. Madden delivered a Palm Sunday message. Miss Gladys Dew and Murray Huntley sang as a duet, "The Palms." The choir sang a special Palm Sunday arrangement of the anthem "When I Survey the Wondrous Cross."

Auction Sale Well Attended
Close on to 1,000 attended the auction sale of farm implements, stock and furniture, the property of the late T. O. Huntley, last Wednesday, despite the very stormy day. Raymond Huntley reports the sale being a success, everything selling at top prices.

Personals
Mrs. Russell Strasser spent Tuesday visiting in Weston.

Several from here have been attending the last few hockey games in Toronto.

Miss Helen Stickwood, who is working at Sutton, spent last weekend at her home here.

Mrs. Ed. Strasser is improved in health.

The community extends its deepest sympathy to the bereaved friends and relatives of Mr. Wm. White, who died early Monday morning. Mr. White was in his 83rd year.

Several from here are planning to attend the Easter Sunrise service at Laskay, Sunday morning.

Mrs. J. H. Aylward has returned to her home here, after spending the winter in Sharon.

Miss Frances McNabb of Hamilton spent last week with her aunt, Mrs. J. J. Terry, here.

Women's Institute
The Queensville Women's Institute will meet at the home of Mrs. Ronald Bennett on Wednesday. Motto for the month is "Look up, not down, look forward, not back, look out, not in, and lend a hand."

Roll call—"The benefit of our hospital to the community." Current events will be discussed by Mrs. Fred Weddel. Lunch committee consists of Mrs. C. Doane, Mrs. Johnson and Mrs. Wright. It is hoped there will be a good attendance.

The February meeting was held at the home of Mrs. J. L. Smith, and it was a splendid meeting. A sing song was much enjoyed, along with short talks by Mrs. Jacob Smith of Toronto and Mrs. I. Waldor from Elmhurst Beach Institute.

Mrs. J. T. Cowieson, the president, was in charge. The subject was taken in parts by Mrs. Stickwood, Mrs. Rowe and Mrs. A. Greig. Mrs. Sydney Thompson sang "In the Garden of Your Heart." Refreshments were served at the close.

For Marmill Feeds, see Gordon Rowe, Queensville. Advt.

BELHAVEN BETHEL NAMES NEW MINISTER

Next Monday evening the Eckardt Bros. Swiss Bell Ringers, are giving a concert in the community hall, under the auspices of Belhaven Sunday-school. It will be a new musical review, two and one-half hours of mirth and melody. The Eckardt Bros. have secured the latest portable talking picture equipment. Pictures will be shown before the stage entertainment.

Rev. T. Hart preached at Bethel on Sunday at 11 a.m. At the close of the service Mr. Hart informed the congregation, the pulpit will be taken by Mr. Butler, commencing his duties as minister the latter part of April. Next Sunday the Easter service will be conducted by Mr. Hart, followed by communion service.

John Morton and family are moving to Keswick in the near future. He will be greatly missed at Bethel in the choir and as Bible class teacher. He has the good wishes of the community in which he has lived.

The next meeting of the Women's Institute will be held in the community hall on April 12. A very interesting meeting was held at the home of Mrs. George Wilkinson in March and was well attended.

Glenville

Sixty Y. P. U. members and their guests attended the banquet on Tuesday evening with the "Cyclones," losers of the attendance contest, catering.

The committee of Oliver Gould, captain, and Mrs. Somerville and Miss Ruth Wray are to be congratulated on the wonderful menu which they had planned.

The "Whirlwinds," the winners put on the program with Merland Deavitt, captain, in charge, Harry West, president, conducted the worship period. Murray Huntley sang a solo.

Miss Kathleen Black gave a reading and Miss Jessie Jordan sang. Miss Grace Barker of Sharon played her guitar and sang.

The guest speaker of the evening was Miss Marion Burkholder of Queensville, president of the Presbytery. She told of the Presbytery projects, also spoke on the great value of Y. P. U. work.

Merland Deavitt read the "Whirlwind Echoes" and Miss G. Barker entertained with more music. Prizes were presented to three members who had a perfect attendance to Y. P. U., Errol Gould, Jim Allen and Alf. Hamon.

Mrs. Harry West won the lucky draw.

The program closed with the singing of, "A Better Day Is Coming."

Mount Pleasant

Spring visitors are here again, the crow and the robin.

The wood cutters are making their round as the buzz saw can be seen and heard nearly every day.

Quilting bees seem to be very popular among the women.

Easter VALUES

FREE! FREE!
with every purchase of
Ivory Soap Flakes - - - 23c
A BLUE CAKE PLATE FREE
Anna Lee Cake Flour - - 15c
A FLOUR SIFTER FREE
Minute Tapioca, 2 pkgs. - 29c
A VITROCK MIXING BOWL FREE

Canadian Cheese lb. 19c
Peas 2 tins 25c
White Corn tin 11c
Evaporated Apricots lb. 25c
Choice Prunes 2 lbs. 25c
Grade A Eggs dozen 19c
Soda Wafers pkg. 13c
Fry's Cocoa tin 19c
Pure Orange Marmalade 32-oz. jar 24c
Campbell's Tomato Soup tin 10c

W. A. Brunton & Co.
Phone 32
We Deliver

taken by Mr. Donavon Jones on Sunday. There will also be special music by the choir.
Quite a number of friends and neighbors gathered at the home of Mr. and Mrs. Geo. Fairbairn on Saturday evening, being their 30th wedding anniversary. All enjoyed a pleasant evening together. All hope that Mr. and Mrs. Fairbairn live to enjoy many anniversaries together.
Freddie Cooper of the Baseline has been engaged by Robt. Stiles for the summer.

Roche's Point

Mr. and Mrs. A. Walineck, Mrs. A. Badland, and Mr. and Mrs. J. Badland spent Tuesday in Toronto and attended the hockey match at Maple Leaf Gardens in the evening.

L. Kelly is ill. It is hoped that he will soon be all right again.

Mr. Blaine has been very successful in his treatment of the wood pussys, having caught about a dozen.

Mrs. Miller Brown is giving a euchre in the parish hall on Friday evening, April 2, for the benefit of the brownie pack. Everybody is welcome.

Miss Griffin is much better, but has had a very severe attack of flu.

The Lenten picture service will be held on Friday in the parish hall. The pictures are beautiful and very interesting.

Next Sunday being Easter Sunday, the service will be at 11 a.m. Sunday-school at 2 p.m. as usual.

Mrs. J. Baines returned home on Sunday after spending a few days visiting in Aurora.

BLOOMINGTON LOSERS PROVIDE OYSTER SUPPER

The oyster supper tendered by the losing side of the copper contest of the W. A. of the United church was much enjoyed one evening last week at the home of Mr. and Mrs. E. A. Story. Over 60 partook of the splendid supper. An added feature of attraction was the musical program by the gentlemen.

Misses Doris and Jean Hutchison of Toronto spent a week at Mr. J. Hutchison's and Mr. Baxter's.

Miss Alma Hill, who has been in Peterboro for some time, is at her home here now.

Mr. and Mrs. E. A. Story have recently had the hydro installed.

The Young People's class of the Christian church held a St. Patrick's social at the home of Mr. and Mrs. L. Paisley on Wednesday evening of last week. A fine time was enjoyed by all.

Walter Trimmer spent the weekend in Toronto.

"BORN TO DANCE" IS SHOWING IN AURORA
Eleanor Powell, James Stewart, Virginia Bruce and Frances Langford are starred in the outstanding musical comedy, "Born to Dance," which is showing at the Royal Theatre, Aurora, on Friday and Saturday.
Dancing and singing in a "Sinbad the Sailor," a Popeye colored cartoon, is exceptionally good.

NAME DEALER FOR NASH CAR

Appointment of Fildoy & Gordon, as dealer for Nash LaFayette automobiles in this territory, was announced this week.

The new company will begin operation under the Nash franchise at once.

This shipment includes the new Nash LaFayette "400".

THE "CORECTAL" GUARANTEE

Assures
Eyesight
Satisfaction



We add our own guarantee to that of the manufacturer

You feel confident of maximum eye comfort when you wear CORECTAL Lenses. The guarantee (illustrated) goes with every pair of CORECTAL Lenses.

What a relief! What satisfaction—when you wear CORECTAL Lenses! Our patients are always pleased with CORECTAL—this is why we recommend them so heartily.

CORECTAL LENSES
CLEAR TO THE VERY EDGE

C. G. WAINMAN
REGISTERED OPTOMETRIST

MAIN STREET NEWMARKET

Easter

Smiles 'n' Chuckles

ROWLAND'S DRUG STORE

(Next to Post Office)

PHONE 209

NEWMARKET

AUTO INSURANCE

Rates to be increased after March 31, 1937, for
PUBLIC LIABILITY, PROPERTY DAMAGE AND
COLLISION

Why not insure your car before April 1?

Robert C. Morrison
INSURANCE BROKER

PHONE 280

46 MILLARD AVE.

Business Phone 158

THE Newmarket Ministerial Association

invites all citizens to
attend the

United Good Friday Service

which will be held this year in St.
Andrew's Presbyterian Church, at
10.30 a.m.

The preacher will be the
Rev. J. H. Wells

Pickering Sport

BASKETBALL

Etiobicoke vs. Pickering Firsts
Thursday last, Etiobicoke high school and Pickering College firsts, group winners, met here in the first of two games to decide who is to go to the show-downs in the city. Though the final score read 38-35 in favor of the visitors, Pickering's basket-boys proved in the last half that the battle is not yet over and Etiobicoke had better not take time to rest on her oars.

From the beginning the local lads looked sluggish. Their form was shaky, and to loyal supporters who lined the walls of Pickering's narrow gym, all hope was gone with the wind. Etiobicoke forged ahead, Pickering trailed. But as the half-way mark drew into sight, the tide ebbed. Lending strength to the old adage, "a Pickering team never gets going till the second half," the squad then turned on the heat, which up until this time had not made its appearance. Partisans gasped with glee as the blue and grey squad sunk basket after basket, tied, and passed their efficient opponents. But while this was going on the visitors were not wholly asleep, and managed to keep up to, and once more surpass their rivals to win a close game 38-35.

From start to finish excitement was the keynote of this game that may mean a title one way or the other for someone. You can be sure today's game will be more than a mate for it, for on it balances the hopes of anxious basketballers.

HOCKEY

Frigidaire vs. Pickering Firsts
Having tied the first game 1-1, the Conditioners, what is left of the Pickering 1 hockey team, tackled the Frigidaire in the city again.

Confident of victory, the sturdy men fought to what looked like a successful finish. But at the last moment the Frigidaire, cool to the last, slipped in a shot or two that did the trick. The resulting news brought home by these stalwarts: a 4-4 tie.

Don't put any money on this, but this is probably the last game of the season. Tricked into saying the Pharmacy game was the end, we will no longer place any faith in the word of a hockey player.

TANNERS AND RIDGES DRAW

Davis Leather 3 - O. Ridges 0
The Davis Leather, Newmarket's hope in the mercantile league finals, tied up the two out of three game series, by handing the Oak Ridges club a 3-0 licking in the Newmarket arena on Monday night.

This contest was featured by high-sticking, hard-checking, and on numerous occasions the players on both clubs gave the fans a real display of rough and tumble battles, and it looked as if the game might end in a free-for-all at any time. From the opening gong, the tanners, led by their first string line of Bob, McCabe, Bomer Groves and "Shorty" Turan, put on the pressure and held an edge over their rivals all night.

Howard Brown opened the scoring for the Davis team in the first period, and although the Junction boys came close on numerous occasions in this period to tie up the count, they could not get in close, due chiefly to strong defensive work put up by Joe Peat and Ross Smart.

In the second period, Bomer Groves added another for the tanners, on a pass from behind the nets by "Shorty" Turan. In the final frame Howard Brown notched his second goal of the night on a very nice effort, making the final score, Davis Leather 3, Oak Ridges 0.

For the Oak Ridges club, Hulme in goal, H. Boyle on the defence, Finley, Carlisle and Shropshire turned in stellar efforts, while every man gave a good account of himself. For the Davis tanners, Mickey Smith turned in another shut-out in goal. Ross Smart, Bob, McCabe, Carl Turan and Bomer Groves turned in very nice efforts on the front line. Howard Brown, with two goals, was right up and at them all night, while Joe Peat was the defensive star of the game with his body-checking and made it very difficult for the Junction forwards to get in close.

The final game of the series will be played in Aurora later this week, and if Monday's game is any indication, it will be necessary to call out the army to keep the final game from ending in a battle royal, as both clubs will be fighting to the last second to pull out on top and cop the cup.

The teams—Oak Ridges: goal, Hulme; defence, H. Boyle, Morrison; centre, Helmky; wings, Finley and Sayers; alternates, C. Boyle, Harrison, Carlisle and Shropshire.

Davis Leather: goal, M. Smith; defence, R. Smart, J. Peat; centre, B. Groves; wings, Bob McCabe, C. Turan; alternates, P. Townsley, W. Townsley, H. Brown, M. Stickwood, H. Thoms.

the final series, in the mercantile league, on Thursday night, in the Aurora rink, with a win, defeating the Davis Leather team 2-1 in 20 minutes overtime. This game was one of the closest, hardest fought contests of the season in the mercantile league.

The game opened with both teams going wide open and giving both goalkeepers plenty of work, but in the opening period neither team could get a counter. In the second period Carlisle opened the scoring for the Oak Ridges club on a very neat effort. As the game progressed it looked as if this goal would win the game, but about half way through the final frame, Bob McCabe raised the hopes of the tanners when he tied up the count at 1-1.

Both teams tried to break the tie from then until the end of the game, but neither team had any success, due chiefly to good defensive work and stellar goal-tending.

In the first ten minutes of overtime both clubs came close to breaking up the game, but their efforts did not meet with any success.

In this period of overtime the tanners held a little of the edge in play but could not get a goal.

In the second ten minutes of overtime, Helmky scored for Oak Ridges, and from then on the Davis team ganged the Oak Ridges club in their end but the Junction boys proved equal to the task and kept the tanners off the score sheet. Every man for both teams turned in a real good game and it would be unfair to pick any stars for either club.

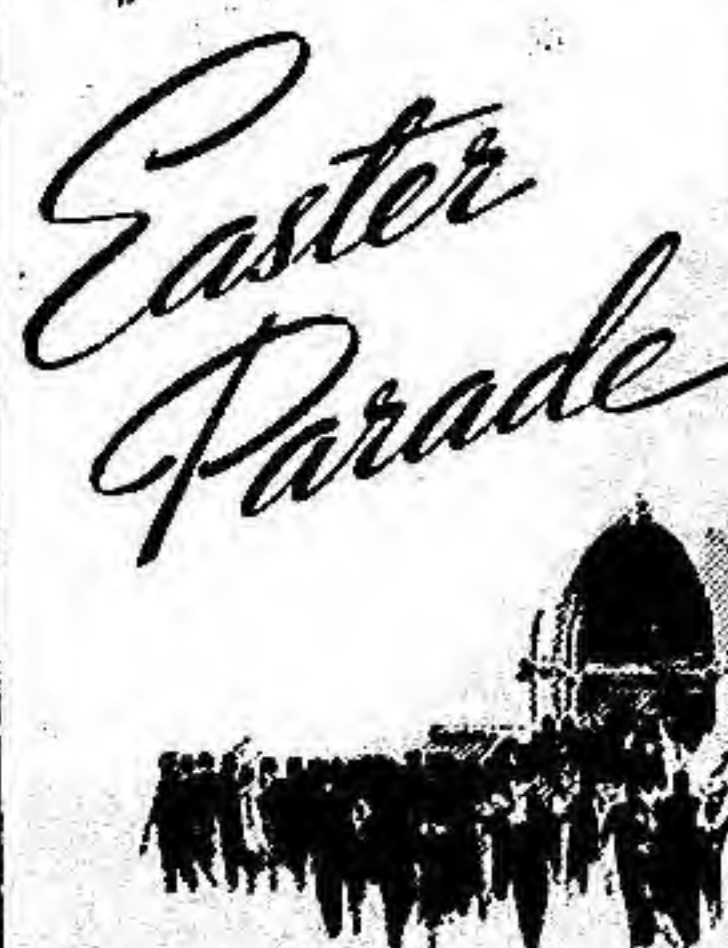
The teams—Oak Ridges: goal, Hulme; defence, Morrison and H. Boyle; centre, Shropshire; wings, Carlisle and G. Boyle; alternates, Carlisle, G. Boyle, K. Brown, M. Finley, Sayers and J. Helmky.

Davis Leather: goal, M. Smith; defence, R. Smart, J. Peat; centre, B. Groves; wings, R. McCabe, C. Turan; alternates, P. Townsley, W. Townsley, M. Stickwood, H. Thoms and H. Brown.

Holland Landing

Service in Christ Church, on Easter day, will be at 9 a.m., celebration of holy communion. Rev. A. G. Channen, celebrant. Evensong and sermon will be at 7 p.m. F. C. Cooke, Bradford, will take charge.

HIT OF THE



FLOWERS-BY-WIRE



"Say it with Flowers"

Flowers complete the costume—are a glowing tribute to loveliness and charm. You can wire flowers any time, anywhere.

Go to your florist displaying the F. T. D. Winged Mercury Emblem, shown above. He'll do the rest

Sweet Peas . . . 30c bunch
Daffodils . . . 40c doz. and up
Stocks, single . . . 75c doz.
Stocks, double . . . 1.50 doz.
Iris . . . 1.50 doz.
Roses . . . 1.00, 1.50 and 2.00 doz.

BEAUTIFUL GIFT PLANTS
Rose bushes in bloom . . . 75c up
Hydrangea, beautiful plants . . . 1.50 and up
Spiraea, nice plants . . . 1.00
Pots of Hyacinths, 75c, 1.00, 1.50
Pots of Daffodils . . . 50c

EASTER LILIES—choice plants
Flowers for every occasion.
Wedding and Funeral Flowers a Specialty

WE TELEGRAPH FLOWERS

PERRIN'S FLOWER SHOP

33 Main St. Newmarket

BRADFORD AND AURORA

Continued from page one

Aurora, McCabe from Watts; second period, Aurora, Townsley from Heaney; Bradford, Nesbitt from Ogilvie; Bradford, Hunt from Collins; Bradford, Randall from Hunt; Bradford, Ogilvie from Lang; third period, Aurora, James from McCabe; Bradford, Ogilvie from Lang; Bradford, McKwan from Hunter; Aurora, James from Barker; Aurora, Townsley from Barker; Bradford, Collins from Hunt; Aurora, Townsley from Barker; Bradford, Hunt from Randall.

Bradford's intermediate squad, strengthened by Joe Peat of Newmarket on the defence line and Bob Peters of Newmarket in goal, trounced Aurora's plucky juniors by a 5-2 score in Aurora Friday night.

The Aurora boys showed up to advantage but they couldn't beat Peters in the nets. Groves was ill and Joe McGhee in the Aurora goal was pretty good.

Aurora had its turn on Monday night, defeating Markham intermediates at Aurora by a 7-4 score. Sonny Townsley and Minny Heaney strengthened the Aurora line-up, and Markham had Milroy of Sutton.

Milroy scored once. Mair, playing in the last period only, scored two goals for the Aurorans. Heaney, Townsley, Watts, Bernard and Wrightman got one each. Under Townsley's leadership, the Aurora squad turned in a wide-open, smooth performance, and McGhee in goal was all right.

VIRGINIA

STORM FORCES PLANE LANDING

Owing to weather conditions a passenger plane en route from Ottawa to Camp Borden was forced down at Virginia Beach last Thursday. Pilot F/O C. H. Porter and crewman L. A. G. Gauthier spent the night at the Hadden Farm while their two passengers motored by taxi to Newmarket, where they were met by a car from Camp Borden. The aeroplane left the next morning for Camp Borden.

A surprise party gathered at the home of Mr. and Mrs. L. Chapelle in Sutton on Wednesday evening, March 17, the birthday of Mrs. James Lyons, one of Sutton's dear elderly ladies. A large number of friends and relatives from Sutton and here spent the evening playing euchre. They presented Mrs. Lyons with a large basket of fruit.

On Friday evening Mrs. J. Lyons was again honored, this time at Virginia Beach, where a small party of neighbors joined at the home of her son, Frank Lyons. The community joins in extending to Mrs. James Lyons best wishes for health and happiness for many years yet.

Miss Gerlie Matt has been engaged at Mr. Tom Loneragan's home in Newmarket for the past couple of weeks.

Miss Cordella Laviolette of Toronto spent last Wednesday afternoon and evening with her mother, Mrs. N. Laviolette.

Mrs. Reg. Lyall spent one day last week with her mother, Mrs. Wm. Horner.

A large number attended the sale at the late Thomas Huntley's farm near Queensville.

Miss Eleanor Lyall and her mother were visiting last week Mrs. Frank Nolan.

Stewart Beare of Newmarket was in this district repairing radios one day last week.

Mr. and Mrs. Jack Arnold and family, Joan and John, of Lansing, spent the weekend with Mr. and Mrs. Wesley Lyons.

VANDORF

MRS. G. HOOPER DIES, AGED 83

Last Thursday morning death claimed the life of one of the most highly esteemed residents of the district, Mrs. George Hooper.

The late Mrs. Hooper was in her 84th year and was able to be about until a month ago.

Her maiden name was Eliza Wilton. She was born at White Rose and has lived in this district practically all her life and for several years has resided with her son, Harry Sproton, of concession 4, Whitechurch. Her first husband was Joseph Sproton.

Besides her son, she is survived by her daughter, Miss Emily Sproton; her sister, Mrs. John Eade, also of Vandorf; and two brothers, Richard Wilton of White Rose, and George Wilton near Holland Landing. There are eight grandchildren, 25 great-grandchildren.

Her daughter, Ada, is deceased. The late Mrs. Hooper was a lady possessed of many sterling qualities, and she will be missed by a wide circle of friends.

The funeral service, at Wesley church on Saturday afternoon, was conducted by her pastor, Rev. W. A. Westcott, assisted by Rev. G. W. Lynd of Stayner.

The pallbearers were Messrs. Wm. Mackey, Stephen Eade, Geo. Sproton, Peter Hawlett, David Ellis and Howard Oliver. Burial was at Newmarket cemetery.

Deepest sympathy is extended to the bereaved family.

The members of Wesley orchestra were guests of Mr. and Mrs. Edgar Rose on Saturday evening.

Miss Mabel Carr returned last week from visiting her grand-

Join the Easter Parade

WITH A

NEW HAT!

WE FEATURE

STETSON HATS

The choice of all PARTICULAR men
ALL the new Spring Styles and Shades
PRICED TO FIT EVERY PURSE

\$1.95 to \$5.00

You'll look right

and feel right

in a

STETSON PRODUCT



Ladies' Dresses & Men's Suits

CLEANED AND PRESSED 69c
PHONE 505 AND OUR DRIVER WILL CALL

H. E. GILROY

MEN'S WEAR

Phone 505

Newmarket

SUITS & COATS FOR LADIES

AND ALL

ACCESSORIES

TO MAKE

A Complete Ensemble

Smart Blouses
and Neckwear

COAT SETS

FOR

Little Girls and Boys

AT

F. N. Chandler's

Main St.

Newmarket



SHARON

CHILDREN WILL PROVIDE MUSIC

Service at the United Church on Sunday will be at the usual time, 7.30 p.m. Special music will be given by the choir. Sunday-school is at 10.30 a.m., special music by the children. The parents and friends are asked to attend.

Mr. and Mrs. Wilfrid Pegg visited Mrs. E. Evans on Sunday. Mrs. Fountain of Sutton is visiting Mr. and Mrs. Wilfred Fountain.

Mrs. Long and children of Orillia spent a few days with Mr. and Mrs. Brown.

Miss Williamson of Markham returned home on Sunday after spending the past two weeks with Mrs. A. Hillaby.

Misses Doris and Grace Oliver spent the weekend at home.

Mr. and Mrs. Albert Hillaby and Douglas spent Sunday in Markham.

Miss Joyce Collins and Mr. Elman Glebe of Toronto spent Sunday with Mr. and Mrs. Arthur Evans.

Mr. and Mrs. Alan Shaw entertained the United church choir

on Sunday evening.

The Ladies' Aid are holding a supper at the hall on April 1. The regular meeting will be at 3 p.m. Supper will be served from 5.30 p.m. until all are served.

Special service will be held at the church on Friday night at 8 o'clock. Everyone is welcome.

Sutton West

Misses Elizabeth Noble and Ruth Scott, nurses-in-training at the Toronto General hospital, are holidaying at their homes here.

Mr. Bert Thompson of Toronto is at home this week with the flu. Miss Pearl Culverwell visited her parents last weekend.

James Rose is to be out again after a serious illness.

Miss Muriel Cockburn spent last weekend in Toronto.

Symphony is extended to Mr. Roger Hiscott, whose father died on Monday.

Misses Hazel and Doris McDonald spent last weekend at their home here.

A shower was given on Tuesday evening at the home of Mrs. John King, in honor of Edna Scott, a bride of this week. Holly Prosser assisted in opening the gifts. Edna thanked her friends for the many lovely gifts received.

For Marmill Feeds, see Sutton Flour Mills, Sutton West. Advt.

ROYAL THEATRE AURORA

TODAY - THURSDAY

Two Features ROBERT YOUNG FLORENCE RICE

"SWORN ENEMY"

Tom Brown Eleanor Whitney Buster Crabbe

"ROSE BOWL"

FRIDAY - SATURDAY - MARCH 26 - 27

Show starts at 7 and 9 p.m. on Good Friday

ELEANOR POWELL JAMES STEWART

VIRGINIA BRUCE FRANCES LANGFORD

"BORN TO DANCE"

ALSO POPEYE COLORED CARTOON

Twenty minutes of laughter

"SINBAD THE SAILOR"

MONDAY - TUESDAY - MARCH 29 - 30

JACK BENNY BURNS & ALLEN MARTHA RAYE

"COLLEGE HOLIDAY"

WEDNESDAY - THURSDAY - MARCH 31 - APRIL 1

Two Features DOROTHY LAMOUR RAY MILLAND

"THE JUNGLE PRINCESS"

ALSO EVERETT HORTON AND THE PIXALATED SISTERS

"LET'S MAKE A MILLION"

BUSINESS AND PROFESSIONAL

LEGAL

MATHEWS AND LYONS
Barristers, Solicitors,
Notaries

Solicitors for
Town of Newmarket
Township of East
Gwillimbury
Bank of Toronto

Office—100 Main St.
N. L. MATHEWS, K.C.
B. E. LYONS, B.A.
Phone 120

KENNETH M. R. STIVER, B.A.
Barrister, Solicitor, Etc.
Notary Public, Etc.

Bank of Toronto Building
Newmarket

ARLEIGH ARMSTRONG
Barrister, Solicitor and
Notary Public, Etc.

ARMSTRONG BLOCK
Phone 585

A. M. MILLS
Barrister, Solicitor and
Notary Public

IMPERIAL BANK BUILDING
Phone 481 Newmarket

MISCELLANEOUS

A. STOUTER
19 Raglan St.

Teacher of Piano, Singing and
Violin
Dealer in New and Used Pianos
Pianos Rented. Pianos Tuned

**GENERAL MAINTENANCE
REPAIRING**
Masonry A Specialty
STANLEY L. STEPHENS
Phone 557 23 Niagara St.

F. N. SMITH
Licensed Auctioneer
County of York

All sales promptly attended to,
at moderate charges.
Phone 1873 Newmarket

**FARMERS' CO-OPERATIVE CO-
LIMITED**

**FEED, HAY, FLOUR,
SALT, LIME,
CEMENT AND COAL**
MAIN ST. SOUTH

K. N. ROBERTSON
Insurance

Fire, Casualty, Automobile,
Burglary, Plate Glass,
Wind, Public Liability.

Phone 129 3 Main St.

DENTAL

DR. BARTHOLOMEW
Dentist

Over Patterson's Drug Store
X-Rays

Phones: Office 245; Res. 450
Evening by Appointment.

DR. R. L. HEWITT
Dentist

McCauley Block, Opp. Post Of-
fice. Evening by Appointment.
PHONE 269-W.
In Mt. Albert Every Tuesday

Cedar Brae

Cedar Brae, March 18.—A shower was given for Mr. and Mrs. Irwin Clarke on Wednesday evening at their home. They received many useful gifts.

Mr. and Mrs. Earle Foote and family of Pine Orchard spent last Sunday with Mr. and Mrs. Wes. Taylor.

Sawing wood seems to be the principal occupation now.

Mrs. Ed. Kay is spending a few days with her daughter, Mrs. Clarence Snodden, of Sunderland.

**HARTMAN FARMER DIES
WITHIN YEAR OF WIFE**

Hartman community lost a respected resident on Monday, March 15, in the person of John A. Rose, who passed away in York County hospital, Newmark-

MEDICAL

DR. S. J. BOYD, M.B.
Graduate in Medicine at To-
ronto University; also Licenti-
ate of the Royal College of
Physicians and member of the
Royal College of Surgeons of
England. Former clinical as-
sistant in Moorefield's Eye,
Ear, Nose and Throat Hospital,
London, England.

Eyes tested. Glasses Supplied
25 Main St. Telephone 110.

DR. J. H. WESLEY
85 MAIN ST., NEWMARKET

Phone 13
HOURS 10-12, 4-8.

Change of Hours—J. C. R.
EDWARDS, M.B., Physician and
Surgeon—8.9 a.m., 2-4 and 7-8.30
p.m. Phone 31.

**FURNACE WORK
PLUMBING
EAVETROUGHING**

OUR SPECIALTIES
See the Bathroom
OUTFITS AT THE SHOP

R. Osborne & Son
THE LEADING TINSMITHS
Next to Express-Herald Office.

**HELMKAY
TRANSPORT**
for
Quick Shipping Service
Phone either
Newmarket 378 or
Toronto Ju. 0415
Daily Express Service
between
Toronto and Newmarket
Low Rates - Careful Handling

**STEWART BEARE
RADIO SERVICE**
45 Park Ave.
Phone 3553
Smith's Hardware
Phone 39 — Newmarket
OR
G. P. HOLBORN, Sutton

**COAL - COKE
WOOD
GENERAL CARTAGE
TAXI SERVICE**
Phone 68
W. J. GEER
10 Botsford St., Newmarket

**STOCKS
BONDS &
GRAIN**
Quotations gladly given.

**TICKER & TELETYPE
SERVICE**
F. Eugene Doyle
Imperial Bank Bldg.
Ph. 231 Newmarket



FLOWERS AT HER FEET

By MARIE BLIZARD
COPYRIGHT: RELEASED BY CENTRAL PRESS ASSOCIATION

CHAPTER 26

Kim came toward Alix, put his hand on her wrist after she had boldly announced to him and to Kathleen that she thought she could do better than to marry Kim. Alix pulled her hand away ungracefully.

Kathleen's face was a study in disbelief. "Alix, what are you trying to do?"

Alix lifted her head with an independent gesture. "I'm not meeting the other girls' eyes. I'm trying to tell the truth. You've both always had things—security, a nice home, good times. Can't you understand another girl wanting those things?"

"Of course," Kathleen said quietly.

"Well, then, there you are. The situation in a nutshell. She grew bolder as she gathered courage. 'I knew long ago that you and Kim were in love with each other. I've always known that Kim loved you.'"

Kathleen and Kim looked at each other and said nothing.

"Now, I'm sorry. At least, I have the honesty to tell you so. I'll feel better if we all call it quits tonight. Thanks both of you, for the nice things you've done for me. I appreciate them in spite of what you might think but I don't want to see either of you again. Because you both remind me of what a really shameless kind of a girl I am."

Kim looked as though he were going to laugh. As though this were a monstrous joke of Alix's. And then as though he were relieved. He didn't know that she was putting on an act.

"I may be ashamed but I don't feel any different than I did. I'm young, attractive and intelligent. I'm also ambitious. Well, why shouldn't I be? I know that men fall for me. They always have. Bitterness welled up in her. 'All men love me—none of them enough. So, I might as well approach the thing sensibly. That's all.'"

She turned and leaned her elbows on the mantel, swallowing the lump in her throat.

Kathleen stood at her back, but Alix didn't turn.

"Good-bye, Alix." That was all she said. Her voice didn't condemn Alix.

"Good-bye," Alix's farewell was said on a casual note, her last tone high.

She turned when she heard her door open. Saw Kim and Kathleen pass through it. Saw Kathleen reach for Kim's outstretched hand and the expression in his face as he turned to his cousin.

She felt nothing but a kind of peace then. Later the loneliness would come. The realization that she did not have Kathleen.

"Nice clean break," she said, refusing an invitation to the Markoes. If she had to lose Kim and Kathleen, she couldn't continue to go around with the same crowd. It would embarrass them and be impossible for her.

"I'd like to," she said, "but I've got to work every night this week." "Oh, I'm off to Wash- ington to see about some publicity at the leading stores."

She always had an excuse and she found the work to do so that her whole life wouldn't be a lie. She went to Washington, spent a week there in dreadful heat, accepted the invitation to dine and dance, listened to the temptations to leave her, smiled pleasantly, and wished that she were back in New York, back in her own apartment where she didn't have to smile.

But when she was at home, night after night, watching with shadowed eyes the endless procession of summer twilights that crawled back into time, she was no happier. Her restlessness was an unceasing thing. It ate into her very mind.

She longed for morning to come, to find forgetfulness in her job. And then she began to dread her work. It was so always the same. She wasn't really needed. It wasn't something she had built up to need her. Any other woman could have learned to do what she did in a few weeks. The day was long and at its end, she went back to the apartment, to a cold supper she prepared herself. At night she read. She read six books a week but she couldn't have told you the name of a single character in one of the books once the book was closed.

She was given a vacation in August. She packed her clothes—she hadn't bought any new ones—and took a train to northern Maine. There she stayed in a little farm house and found the way to rest.

Dawn found her awake and ready to spend the day in the fields, on a white strip of sandy beach breathing in the cool, crisp sleep-bringing air. She loved it there; there was nothing to bring back all the things she wanted to forget.

But when she looked from her window on moonless nights and saw the diamond stars that were winnowed with gleaming points to the black velvet heavens, she wanted to share that beauty with someone.

"Some day I'll feel again. I'll be stirred by beauty like this," she promised herself seeing a field of poppies swaying like a great curtain of red and then rippling back as a sweep of wind shadows as the wind blew them first one way and then another.

She schooled herself to see the magnificent beauty of five reaching upward for the sky, of icy blue waters pounding on wind-swept beach.

"As long as there is beauty like this in the world, I'll find a way to know it." Thus, Alix searched for opening doors in the future.

She hated to leave that lovely place, knowing all the time that there was no escaping from herself wherever she might be.

She took the boat to Boston.



"Why don't you go away from here?" the psychiatrist asked

Arriving she crossed directly from the pier at Atlantic avenue to the South station and entered for New York.

She bought some New York papers. There was, she saw, the usual drouth. New York had been sweltering under a last-of-summer assault of heat. A district attorney had been indicted for something. A police official admitted he had banked \$100,000. The Democrats said Roosevelt would be re-elected. The Republicans said he wouldn't. Sixth avenue was being torn up.

The first page news was not very exciting. She turned the pages rapidly and there was a photograph of Kathleen and Kim staring at her.

She read the legend under the picture, after she had studied their happy faces as they stood at the rail of a ship:

"Mr. and Mrs. Kimball Preston returned Tuesday from their honeymoon spent on a cruise to the West Indies. Mrs. Preston was formerly Miss Kathleen Crosby, daughter of Mr. Willard Crosby of 277 Park avenue. Her wedding took place on Aug. 26 at Armonk, N. Y."

Alix sat back in her Pullman chair and closed her eyes, better to savor her gladness for Kathleen. Armonk—New York's Gretna Green—meant that they had eloped. She could see Kim, as she sat there with her eyes closed, saying, "Let's get married, Kathleen. Alix was right—I've always been in love with you."

And Kathleen—she could see her with her wise, quiet eyes and her tender smile, saying, "All right, Kim. We'll make it fun."

Some day when Kathleen was safely married and time had dimmed and softened whatever she might think of Alix now, she would understand and give back her friendship.

The "somedays" she thought of were all so distant. There had to be more autumns and winters and other summers. Alix sighed and gave up thinking about it.

She went back to the office on Monday expecting to find things as usual, things in an uproar. They weren't. Miss Higbee, who had been there as long as Alix, had kept the wheels running smoothly, efficiently.

Alix wasn't too happy about it. She thought that feeling necessary to her job would give her back some of her identity.

A telegram from Bill Boyd, received a few days after her return, filled her with anticipation. He was coming to New York the following week.

CHAPTER 27

Alix bought fresh chrysanthemums to fill her copper bowls so that her place would be bright and cheerful on Bill Boyd when he arrived. And discovered that they showed up the faded colors in her curtains.

She hadn't looked at her place for so long that she didn't realize that she had let it run down. A home was like a person, it needed interest and a heart to make it warm.

The chintz cover on the big chair was worn, untidy. A cigarette had made a hole on the arm. The lamp shades were old and dusty. There was a film of dust on everything above her head. It was the home of a girl who had no interest in it.

She took an afternoon off and went shopping for fresh curtains, new lamp shades and a bright chintz for a new chair cover.

Passing a new mirror she saw herself and was shocked that this dowdily dressed girl was Alix. Her hat, her frock, even her shoes looked worn and of last year's vintage.

There were two big boxes under her arm when she got home. A box with a new autumn suit and a soft collar of silver fox. Expensive, but it did her heart good. In the other box there was a mad little hat to pull down over one eye and a coque feather sitting on its top in a manner as dashing as the hat of an Italian cavalry officer.

She tried them both on, fluffing her hair out on checks that showed hollows; rubbed a rouge pad over her cheek bones and summoned a smile from heaven knew where.

Bill Boyd was coming and she needed Bill Boyd.

It was a year since she'd seen him. A year that added five to her face.

His bright, homely smile faded when he saw her. What had that year done to Alix?

He was her friend and he wanted to know her. "What do you mean, Bill?"

"You're different. You're older. I don't know. I merely feel that you are a different girl."

"Oh, very different, Alix." She didn't say it.

"No, you're not," she said, and smiled that mirthless, gentle smile. The only one she had.

Bill knew she wouldn't tell him then.

"Guess it's just New York. New York always does things to us. We live so differently here, rushing to work, to parties. Keeping a jump ahead of the girl who wants your job. Keyed to the cadence of the city. Living under a tension. Why did she dabble on so? Why didn't she talk naturally? Because there wasn't anything to say. Because she wasn't interested in anything. And because she didn't want to talk, she had him take her to the theatre."

She bought a new evening dress and got no pleasure from its warm coral color. She danced to toneless music.

They tried Chinatown, ate in Italian, French and German restaurants. They went to a fiesta down in Mulberry street and to see the Finnherry dances on the mall in Central park.

It wasn't fun for her, but she did her best for Bill. It was, at least, a week when she fell into bed and right into sleep. And she wasn't lonely that week. Also, there was a stirring within her, a feeling of abiding affection for Bill, no gratitude for his wide delighted grin, his sturdy shoulder beside her own.

She liked his hearty laugh and the strange embarrassment he couldn't hide when some of her unhappiness came out on her face. Then, she gave him back a rueful smile and was pleased to see how easily she had dispelled his concern.

Alix was not meant for independence. She needed attention, basked in it. Bill gave it to her. He made her wear her rubbers when they went to walk around the corner to a tea room for supper. He declared that her tight wrap wasn't warm enough when they rode on top of a Fifth avenue bus.

No girl could get fat and healthy eating eternal vegetable salads, he said sternly at lunch, and sat over her while she ate a lamb chop.

She wished that he didn't have to go back to Bardsdale. He stayed an extra week—because then she would be alone again.

The last night of his stay, she insisted that they have dinner at her house.

Bill was glad enough to. The first time he had seen her in New York, she had offered to give him dinner at her apartment. He had said he couldn't see her in a domestic role; she was his "romantic lady."

This romantic lady had worn him out this time. He was beginning to see why she was white and drawn. It was New York. Bill began to have a defensive complex.

"New York's a great place if you like it," he said while they waited before the heavy fire he had built.

"So few people really do," Alix said noncommittally and lifted the cover of the coffee urn to see if it was ready. It was.

"You oughtn't to have sugar, Bill, but I'll give you none." She stirred the sugar in his cup and stirred it to him. She looked very pretty in her velvet house gown sitting at a coffee table before her own hearth.

It was a domestic scene. "Maybe I had you all wrong, Alix. Maybe you are a small town girl after all."

The girls who used to belong to the Ladies' Aid are country club bridge and golf players.

"Tell me more."

"Nothing's hurried but there's always something going on. We have lectures and concerts and a few plays come out from New York."

"Oh, culture!" She looked at him from under her brows.

"You bet! Say, we've even got an interior decoration shop. That's your line. If you ever want a job in Bardsdale, let me know."

"Thank you, Bill. I will—if I ever do."

Bill didn't tell her that it was his money that financed most of those "smart shops."

"And the people I used to know, and the library with the big tree that kept out the light from my favorite corner, are they still there?"

"The trees are there, Alix. Bigger and shadier, but a good many of the people are gone. Remember Frank Turner?"

"Oh, yes, Alix remembered Frank Turner. When she was only 17, the scion of the mill-owning Turners had said he'd leave college if she'd marry him."

"Turner's in the Chicago office. Married a girl from Atlanta. They separated a couple of times."

"Oh, Bill, don't tell me people who lead nice, sensible lives have domestic troubles."

"People who don't know what they want, always have troubles of one kind or another," Bill said sagely.

Alix wanted Bardsdale. Bill Boyd had awakened memories in her of peace in its quiet, tree-lined avenues. There, she would be away from scenes that would forever remind her with fresh pain of things she had put from her.

Bill had said, half jokingly, "If you ever want a job in Bardsdale, let me know."

(To be continued)

ALUMNI TAKE CHARGE OF SENIOR ENDEAVOR

Each Tuesday night at 8 o'clock in the basement of the Christian Congregational church, a group of young people meet to discuss, and think worth-while thoughts. Is your mind filled with worth-while things? Have you joined the ranks of youth who are marching onward and bravely working for a better world to live in? If not, attend C. E.—prepare yourself for the morrow.

Next Tuesday night is an opportunity for Christian Endeavorers of today to meet those of yesterday. The worship service will be in the charge of the alumni group. Come, they will give you something to think about.

A social hour of fun and fellowship is being planned. So, bring your friends.

Ansnoyvel

Mr. John Rupke of Hamilton spent the weekend with his parents.

Mr. H. Biemold of Toronto and Miss G. Biemold of Hamilton spent the weekend at home.

The Horlings Brothers from Chatham have returned to take up residence in Ansnoyvel again.

Rev. J. Bait and Mrs. Bait of Hamilton spent Sunday with Mr. J. Vandergoet. Rev. J. Bait preached at the Christ Reformed church, where Holy communion was held.

Mr. and Mrs. A. Nienhuis are opening their new store this week.

Mr. A. Snee spent the week-end with a friend in Hamilton.

A school board meeting of S. S. 26 was held at the home of J. J. Snor in Bradford.

Era printing prices are low.

68000 MORE BRAY CHICKS

Sold in 1937, up to March 15
Than in 1936, up to March 15

THERE MUST BE A REASON

THERE is no better indication of Bray quality than this increasing demand. The buyers of early chicks have taken 68,000 MORE Bray chicks in 1937, up to March 15th, than they took in 1936, up to that date. The reason MUST BE that Bray chicks have the vigor and thriftiness to live and grow and make money for the people who raise them. So buy Bray chicks this year.

We can supply chicks for immediate delivery. Also a limited quantity of started chicks, 2, 3 and 4 weeks old, mixed or sexed. Prices are lower than last year, on account of higher hatchability. We have some odd lots that are real bargains. Call, write or phone for catalogue and our list of "Daily Specials."

**Fred W. BRAY Limited
CHICK HATCHERY**
PHONE 420
Newmarket - Ontario

BE PREPARED

Order your spring suit now. We have a large assortment of imported woollens, also sample books to choose from.

BE SMART

Get a new Forsyth shirt and tie for Easter.

C. F. WILLIS

Tailoring and Men's Wear

PHONE 160

MAIN STREET

**MR. AND MRS. R. F. KIRTON
CELEBRATE ANNIVERSARY**

A very pleasant evening was spent recently when about 50 friends and relatives gathered at the home of Mr. and Mrs. Robert Kirton, Uxbridge, to wish them many happy returns of the day on the occasion of the thirty-first anniversary of their marriage.

After a pleasant time spent in playing progressive euchre, lunch was served, at the conclusion of which Mrs. Lorne Bagshaw read an address and Mrs. Geo. Dawson presented the happy couple with a beautiful cut glass rose bowl.

**YOUR OLD
SEED DRILL
WILL SOW
FERTILIZER
TOO!**

**WITH A PRESTON
FERTILIZER**

TITE-LAP ROOFING
Positively proof against
leak, rain, or snow. Easy
to apply, durable, attrac-
tive appearance.

RIB-ROLL ROOFING
11/2" extra rigidity and
strength because the ribs
are only 6 inches apart.
Specially suitable for roof-
ing on light framework.

Modernize your old seed drill and save money. Merely by attaching an efficient Preston Fertilizer—you can make a combination seed and fertilizer drill. The Fertilizer is all steel, and can be attached easily to standard makes of seed drills. It sows any grade of fertilizer, is positive in action, and places the fertilizer down the spouts with the grain!

**THE JAMESWAY
OIL-BURNING BROODER**
Reliable, economical, well-made.
It's Jamesway all through. The
Jamesway Oil Burning Brooder
will save you money and time,
gives you stronger, healthier
chicks.

Eastern Steel Products Limited
375 Gough Street, Toronto
Preston, Ont.



WORTH A FORTUNE— COSTS A QUARTER!

When you have experienced the wonderful way in which PENETRO dispels a dangerous cold—you'll readily admit that this safe and quick acting remedy is worth a fortune. Mothers everywhere say that, too, when they see how PENETRO soothes away irritation and brings speedy relief to a cold-stricken child.

PENETRO is a snow-white and stainless salve, to be rubbed on chest, throat and back whenever cold strikes at one's health. It is compounded of scientifically proven medicaments, incorporated in a base of sterile mutton-suet, the most penetrating medium known.

PENETRO penetrates to the very seat of congestion and pain, while its aromatic healing vapour, liberated at body temperature, clears away the inflammation in the nasal passages, and so restores free breathing.

Have PENETRO ready for winter's emergencies. Use it freely at the first sign of a cold. At all druggists, 25c.

PENETRO
THE SALVE WITH A BASE OF OLD FASHIONED MUTTON SUET

TRAVEL
The King's Highway
SAFE • DIRECT • ECONOMICAL
LEAVE NEWMARKET LEAVE TORONTO

A.M.	P.M.	Standard Time	A.M.	P.M.
a 7.25	b 1.40	a 7.10	1.55	
a 8.35	3.00	a 8.30	3.25	
9.35	4.35	a 10.00	e 5.20	
a 11.45	7.05	P.M.	6.00	
P.M.	9.10	c 1.20	6.40	
a 1.10			11.00	

a—daily except Sun. and Hol. b—Sun. and Hol. only. c—Sat. only. d—daily except Sat., Sun. and Hol.

COMBINATION HOCKEY TICKETS

FOR TORONTO MAPLE LEAFS

HOME GAMES

Tickets and information at

CUTTING'S STORE — NEWMARKET — PHONE 491

Modern dairying—80 years old...



This 1937 season marks the 80th anniversary of modern dairying. The first Borden Milk Plant was established in 1857. It was 80 years ago this Spring that Gail Borden established the first successful commercial plant to "can" yesterday's milk for use next week, next month or next year.

Gail Borden's first small factory started milk on its way to new and world-wide markets. Every dairyman shares in the wider markets and greater uses of milk brought about by his leadership.

Borden, on the 80th anniversary of modern dairying, pledges to continue this tradition of leadership in extending the uses for milk.



MAYNARD'S QUALITY CHICKS

Well bred by well breeders
Government Approved
This is our seventeenth year, breeding and hatching chicks, and all our breeders are blood tested. Cull and banded by the government inspector.

White Leghorns Barred Rocks
New Hampshires
Day old chicks—10½c-11½c...12c
After April 22—9½c-10½c...11c
Pullets 1 day to 10 weeks, 20c and up; also started chicks are hatched from eggs weighing 24 to 30 ozs. per doz. Write for our catalogue with discounts.

We guarantee 100% live delivery

MAYNARD'S
POULTRY FARM & HATCHERY
Phone 14 Schomberg, Ont.



Maynard's Baby Chicks

BRITISH - ISRAEL WORLD FEDERATION, CANADA

(Underministrational)
PRESBYTERIAN CHURCH

Sunday, March 28th -- 3.30 p.m.

SPEAKER
MR. ED. VINCENT

SUBJECT
"THE RISEN KING OF ISRAEL"

SPECIAL EASTER MESSAGE

Hear Rev. E. J. Springett on C.K.O.C. each Sunday evening at 9.30
Dr. Scott, C.K.C.I., 1 p.m.

Firemen Nearly Froze Stiff In Earlier Days

Continued from page one

new fire truck, combined pump, hose, chemical, and ladder wagon, was purchased in 1930.

Two worst fires of the years since 1922 (when Mr. Moffatt's history, which follows, stops) were the fire at the first York County Hospital building on the present Huron St. site, and the high school fire, according to Chief Osborne.

Not a member of the brigade, but doing work of importance to the brigade's work, Wm. O'Halloran, waterworks engineer, told The Era that there are today 93 fire hydrants in addition to the factory hydrants.

The new 225,000-gallon reservoir on Prospect St. near the high school, erected about 1931, has given the firefighters better water pressure, Mr. O'Halloran stated.

The following history of the fire brigade up until 1923 was written at that time by Ed. Moffatt and appeared in the Newmarket Express-Herald.

In 1859, the village of Newmarket voted on a bylaw to purchase a fire engine and the council of that year authorized Robert Cooke and William Trent to purchase the same. The price was \$950. The village paid the sum of \$500 and Wm. Trent paid \$450. James J. Hunter was reeve of the village at that time. In the same year, 1859, the Fire Brigade was organized. It consisted of chief engineer, first and second engineer, and one engine company of 30 men and hook and ladder company of 25 men, and a property saving company of ten men. The sum of \$36 was paid to ring the town bell per annum. Mrs. Boland rang the bell. Jas. Elvidge was fire chief of 1859 and 1860. In the year 1862 Jos. Elvidge, Wm. Waite and John Arnott were appointed fire engineers. Thos. Pyne was reeve.

Then followed the purchase of a fire pump. It was a makeshift and the firemen had a hard time hauling it around through the muddy roads. It was very awkward and splashed water, but later boards were fastened around the sides to keep the water from splashing on those who operated the pump. The members of this pump brigade were: Jas. Allen, captain; Wm. Keetch, 1st en.; Edmund Elvidge, 2nd en.; Alex. Moffatt, Fred Saxon, Henry Caldwell, Jno. Moshier, John Sharpe, Lawn Moshier, Vincent Denne, Joseph

Bogart, J. Hutchcroft, Jas. Widis, Jno. Gibson and Robert Brinson.

In the year 1863 Newmarket purchased another fire pump, christened the Talago. It was a very crude affair resembling a water tank. It consisted of a square box with a pump which had two crossbars, one at each end. Some of the members of the brigade kept the water up to the water line and six men did the pumping, which was a slow process. Oftentimes the cylinders would freeze and hot water was used to thaw the frozen parts. Sometimes the fire was never extinguished, owing to some trouble with the pump.

On one occasion the fire was getting beyond control and the firemen were taking the water out of a well when the platform gave way and the men and tank went crashing through and the fire was not put out. The members of No. 2 fire pump platoon at this time were: Charlie Denne, captain, Reuben Robinson, 1st en., R. Crawford, 2nd en., Geo. Partridge, Alex. Millard, Sam Davidson, John Savage, Dave Mitchell, John Mitchell. Of the above, Charles Denne is the only surviving member (now deceased).

The last work of the old fire pump was done on Mr. Reesor's grist-mill, which stood where the Office Specialty is now located. It was the worst fire at that time, excepting the Garbutt Hill fire. It was in the year 1874, the same year the Christian church was erected. Everything was in a flourishing condition, there being a large amount of business. John Arnott conducted a large barrel mill where the waterworks now stands and Mr. Ashworth had a large hat factory, which stood on the spot where Mr. Patterson's house now stands. They manufactured high grade hats, from plugs down to dummies. Reeve Gorham had a large woollen mill on Gorham St.

Then followed the fire of Reesor's mill. The arc lighting system was installed not long after this fire. This lighting system continued for several years with good service. Then the town installed their own. These lights were far more advanced and gave a steadier light and much cheaper. John Hartley, and son, Fred, conducted a sheep-hide tannery near the mill pond.

Jos. Millard conducted a factory on Timothy St., in connection with his undertaking business. Jas. Allen had his plough works on Timothy St. During the years 1884-1886, John Savage was 1st engineer of the brigade and Edmund Elvidge was second engineer.

Newmarket was incorporated in the year 1881. Wm. Cane was first mayor. In the year 1888, the officers of the brigade were: John Savage, chief; 1st engineer, Chas. Thompson; 2nd engineer, Jas. Gower.

In the same year trustees were appointed to have the custody of the firemen's equipment and each member received a helmet, tunic, belt and rubber coat. In the year 1892 there was an uproar amongst the members of the brigade, who wanted more equipment, and the dispute was finally settled. In the next year, 1893, the brigade was reorganized and consisted of a board of engineers, one fire company, one hook and ladder company and one hose company. The officers were Geo. Trivett, capt., hook and ladder, and Will Roadhouse.

In 1899 some amusing incidents happened. On one occasion the firemen worked all night decorating the reels for a tournament, which was to be held the next day. When the decorating had been completed, the firebell rang and they took off all the bunting and flags and went off to the fire and saved the building and its contents.

In the dead of night the fire bell rang and the men hurried off to the rescue of some poor trembling soul, pulled the reels through the mire and when they reached the north end, they were informed that the fire was at the south end of the town. There was a great deal of unpleasant sayings, but the men hauled the reels to the scene and put the fire out.

At that time the alarm was sounded on the town bell, there being a wire on the outside which, when pulled, sounded the gong.

In the year 1890 a bylaw was drafted, respecting the management of the waterworks.

The officers for the N. F. B. in the year 1895 were James Allen, chief; and O. E. Tench, 1st en.

In the year 1897 Wm. O'Halloran was appointed engineer at the waterworks and Walter O'Halloran assistant.

In the year 1903 the N. F. B. officers were: P. J. Anderson, chief, George Pratt, 1st en., and N. Osborne, 2nd en. These men held their office for five years.

The Newmarket Fire Brigade is composed of about 35 men, all told. Some years ago they were grouped into companies of two reels, seven men on each reel, with captain and lieutenant, branchmen and men on hook and ladder. Then they thought by working together they would render better service, each man

getting his orders from the chief or lieutenants, which proved to be of such success that it still stands on the by-laws of the brigade, and all members missing a fire are fined and also missing fire practice or missing three consecutive meetings, shall be shot at the post or released from the N. F. B.

The brigade for the year 1899 was Geo. Trivett, chief; N. J. Roadhouse, 1st engineer; James Gibson, 2nd en.; Jas. Fiecheller, 3rd en.; H. Helmer, Al. Binns, W. Mader, Art Cockerill, Wm. Collins, H. Bogart, Geo. Trivett, (L. Trivett), F. Lundy, R. Osborne, Chas. Ross, Seth Travis, Fred Blencoe, Ed. Moffatt, J. P. Hunter, chief. The uniform consisted of helmet, tunic and belt. The following year a hose key was added to the equipment.

Then following came our new fire truck. It carries everything that is useful for fighting fires. It carries about 800 feet of hose, a chemical tank, ladders, lanterns, axes, even a crowbar (it is used in a pinch), two reels of about 450 feet of hose each. One is on Prospect St. It is handy in case of fire in that locality. It has proven to be a true friend to many a nervous property-owner.

The hook and ladder wagon consists of the following: two large hooks with ropes, two 22-ft. ladders, three scaling ladders, which are used on roofs, three draghooks, lanterns, and a spread which is used in covering up furniture. The wagon is in good shape, in spite of its many years of use. A team of horses was always on hand at Somerville's livery, which was opposite the fire hall, and the horses were hitched to it. A man sat on the back of it and steered it. Many exciting experiences are related by some of the members of the brigade, who held the position as steersman. One fireman tells us of one time he steered the wagon to a fire on Garbutt Hill. It was a terrible experience. Women snatched the babies out of baby carriages and ran into stores. Horses which were standing by the roadside climbed up on the sidewalk, and everybody was panic-stricken, when the wagon tumbled down the street at a terrific pace.

Waterworks System
In the year of 1887 the present waterworks were erected, two boilers were installed with two powerful engines, one for night and the other for day, or in case of emergency, they could rely on one of them. Then the water supply was a drawback for some time, but the council at that time was under the leadership of that grand old man, Wm. Cane, who kept at it till they had things in a much better state. The council thought it was costing too much with the steam boilers. So they entered into an agreement with Metropolitan for electricity and installed their present system of pumps which is giving entire satisfaction to the householder and also to the N. F. B.

If the council will oblige them with lots of pressure you can always depend on the N. F. B. to let you lie in a nice downy bed. No matter how cold nor how warm or how it is overhead or under foot, there will, or never has been a fire that could not be checked. That is the spirit of every member of the present Fire Brigade, because the men, if they ask for any equipment from the town, they are never turned down.

The water supply is enormous, if you consider when the present engineer Wm. O'Halloran, the king of the throttle, pulls the lever, the pumps can pump 1,000 gallons per minute. The water supply consists of a reservoir on Prospect Ave., with a capacity of 175,000 gallons, and the one at the waterworks holds 100,000 gallons. Then come the hydrants which are true friends.

Then came in a deputation, one from the north, one from the south, one from the east and one from the west, for better fire protection. "We want more hydrants, or we will raise Cain."

Of course the council are a fearless lot of chaps, but powerfully good natured. They dispatched a committee to look into affairs and, of course, the N. F. B. were tickled to death to have these hydrants. The more the merrier, so they installed them in different parts of the town. It is not only the property owners but the brigade that appreciate these, as it saves a lot of time when they are near the place of fire. We have at the present time, within the corporation of the town, 54 hydrants not counting the factories' hydrants. Each factory has its own pumps and lots of hose to spare, so when there is a fire they are well protected. With the hydrants a little more numerous, the Firemen have more time to work at the fires and less running. All know how the firemen worked at the fire and explosion at Cane's factory and at the old tannery, the storehouse on the corner of Main and Huron. It was quite chilly that evening, some got their ears frozen, some hands, some feet, and some got their stomachs burnt. Some fire. Then came Cane's second explosion, where the N. F. B. showed their staying power. I have seen with my own eyes firemen on the branch and their clothes would catch on fire and men throwing water on them, while they stayed at their post.

That is the spirit of the men of today. Why? Because it is handed down from the father to the son and because it is a volunteer brigade. The men put their whole soul into it. In the year, 1910, Fred Doyle was made chief of the N. F. B. No doubt

MONEY ORDERS in CANADIAN, UNITED STATES and STERLING FUNDS



- Money Orders drawn in Canadian Funds are payable at par at all banks in Canada (excepting the Yukon District.)
- Money Orders drawn on New York are cashed in United States funds or the equivalent at current rates of exchange in all countries.
- Money Orders in Sterling are drawn on London and may be cashed in all countries at current rates of exchange.

Your remittance is safe when you use Imperial Bank of Canada Money Orders.

MONEY ORDERS SOLD AT EVERY BRANCH

IMPERIAL BANK OF CANADA
HEAD OFFICE - TORONTO
Branches throughout Canada

Here are a few facts about the waterworks of the year 1894, when A. R. Watson was chief engineer. The system of fire protection and water supply comprises the following: power house containing two large boilers, on which steam is constantly kept up, attached to a pair of pumps (Worthington plan), connected with reservoir or receiver 16 and 18, into which flow 150,000 gallons daily from five artesian wells, which are from 160 to 260 feet deep. The water goes into a reservoir. Then it is pumped to a large reservoir on Prospect St., which is about 100 ft. above the principal portion of the town, which will supply the wants of the consumer for three or four days. At that time the Grand Trunk got its water supply for the engines, from which the town derived quite a revenue. They had about six miles of four to ten inch mains laid through the principal streets.

The upper reservoir gives a constant gravity pressure of 40 lbs. over most parts of the town. Should the lower reservoirs become empty, an unlimited supply can be obtained from Rairy Lake. As many as eight streams can be thrown at once.

In the year 1909, P. W. Pearson was mayor and the officers of the brigade were: P. J. Anderson, chief; Geo. Trivett, 1st en., and Jos. Robinson, 2nd en.

In 1905 T. Trivett was chief, F. Duncan, Sr., 1st en., and Jos. Robinson, 2nd en.

In 1910, P. J. Anderson, chief, Trivett, 1st en., J. Weir, 2nd en.

During 1912 and 1913, the officers were: chief, Geo. Trivett; 1st lieutenant, Doyle, and 2nd lieutenant, Duncan.

In the year 1919 Fred Doyle became chief; Wm. Collins, 1st lieutenant, and W. Osborne, 2nd lieutenant.

The members of the company of 1923 were:

Fred Doyle, chief, 27 years' service.

W. Osborne, 1st engineer, 15 years.

Jas. Gibson, treasurer, 33 yrs.

Art Richardson, 11 years.

Art Ainsley, secretary, 13 yrs.

Frank Pratt, 9 years.

Jas. McGhee, 9 years.

John Kennedy, 2nd engineer, 27 years.

Geo. Wilson, 15 years.

Jas. Wilson, 15 years.

Ed. Moffatt, wagon boss, 30 years.

Walter Broughton, 15 years.

Wm. Draper, 15 years.

Fred Boyd, 5 years.

Herb Boyd, 5 years.

Frank Duncan, 27 years (Mof-

Those who held the mayoralty chair since the installation of the waterworks are as follows: Wm. Cane, T. H. Lloyd, Robert Smith, T. J. Robertson, H. S. Cane, T. J. Woodcock, J. A. W. Allen, P. W. Pearson, E. S. Cane, N. J. Roadhouse, Walter Eves, and the present mayor, W. H. S. Cane.

The firemen of the old brigade used to run an excursion to Orillia. Taking the train to Belle Ewart, they took a boat called the "Emily May" to Orillia. Mr. Denne and Mr. Allen used to put up the guarantee for the railway and the boat. Mr. Allen was secretary-treasurer and captain at that time. Excursions used to be run to Niagara and the brigade used to compete in tournaments. Last year the fire brigade held a picnic at Island Grove, Lake Simcoe. The firemen and their families enjoyed a splendid time together and are looking forward to another one this year.

During the summer months the N. F. B. have three practices in which there is some keen competition. The three teams run for a prize. They lay out 100 yards of hose, run the full length, put nozzle on, throw water, shut off, take one length of hose out, connect two lines and throw two streams. This is done when time is called. The best time for 1923 was 1.20, 1.21 1-2, and 1.24 respectively.

The present members whose fathers served on the old hand engines are: Jas. Gibson, 34 years, Wes. Osborne, 15 years, Ed. Moffatt, 30 years, Thos. McTague, 29 years, and Fred Doyle, 27 years.

Hitton—"There are but three generations from shirt sleeves to shirt sleeves."

Mission—"Right! The third usually goes in for golf and tennis."

AUCTION SALE OF HOUSEHOLD GOODS AND EFFECTS of the late

BRADFORD PAISLEY

to be sold by Public Auction at his late residence at

MOUNT ALBERT

On THURSDAY, APRIL 1

- 1 Bedroom suite
- 1 White dresser and stand
- 1 Iron bed, springs, and mattress
- 1 Old-fashioned dresser
- 1 Bedstead
- 1 Organ
- 1 Parlor table
- Small stands
- 1 Sideboard and extension table (oak)
- 1 Combination desk and bookcase
- 1 Couch
- 1 Sewing machine
- 1 Rug and odd carpets
- 1 Kitchen table
- 2 Kitchen cupboards
- Odd chairs
- 1 Coal oil stove
- 1 Kitchen range
- 1 Parlor heater
- 1 Lawn mower
- 1 20th Century washing machine
- A quantity of dishes, jars, and kitchen ware

Sale at 2 p.m. sharp. Terms cash. F. N. SMITH, Auctioneer.



A Cross-Section of Canada

People in every walk of life—a cross-section of Canada—are interested directly or indirectly in the telephone business.

Nearly twenty thousand men and women of all ages and occupations have invested their savings in Bell Telephone stock.

Almost ten thousand men and women are Bell Telephone employees.

There are more than 710,000 telephones in Ontario and Quebec alone.

The lines of some 860 other telephone companies connect with Bell lines for interchange of service—adding some 140,000 additional telephones to those of the Bell Company to provide a unified service that touches the lives of virtually every citizen of this Dominion.

The Trans-Canada Telephone System—a co-operative enterprise uniting the major telephone systems across the Dominion—provides a service from coast to coast that is available to practically any telephone user anywhere in the country. Canada's leadership in voice-communication is the logical result of the spirit of service which animates telephone workers.

C. W. HOLMES, Manager



48 Hour Service ANYWHERE IN YOUR DISTRICT!

Three times a week, Chester's pick up and deliver right in your locality. We call regularly on many near you. Take advantage of this excellent cleaning and dyeing service. Call us NOW! Get ready for Spring. Send us your rugs, drapes, curtains and garments. We do beautiful work.

EASTER CLEANING

NEWMARKET AGENT
H. M. HOOKER
Phone 315

WOMEN'S
FELT HATS cleaned and carefully blocked . . . 50c. up
DRESSES beautifully cleaned, carefully measured, Nu-Tex finished . . . \$1.00 up
SUITS cleaned, expertly "spot-treated" returned correct in size and moulded to shape . . . \$1.00
GLOVES cleaned and hand finished . . . 20c. up
PLAIN COATS Nu-Tex cleaned, hand moulded . . . \$1.00 up
FUR-TRIMMED COATS Nu-Tex cleaned, furs expertly glazed . . . \$1.25 up
SHIRTS cleaned, tailor-pressed, plain . . . 50c.
SHOES skillfully cleaned or dyed

MEN'S
HATS cleaned, blocked and Nu-TEX treated . . . 50c.
TIES cleaned and Nu-TEX finished . . . 15c. 2 for 25c.
SCARVES revive their color, remove winter's grime . 35c. up
TOP COAT. Your Spring coat beautifully cleaned, "Monite" moth-proofed, pressed, hand moulded . . . \$1.00
SUITS cleaned, hand finished, "Monite" moth-proofed . \$1.00
GLOVES cleaned and hand finished . . . 25c.
SPATS cleaned, Nu-TEX, and buttons replaced . . . 25c. pr.

NU-TEX
Chester NU-TEX Cleaning is "Moisture-Resisting." It is a specially developed Chester cleaning process that not only protects against liquid stains but brings heavily lustrous, drapes and body to Chester cleaned garments.

EXPERT DYERS
Let us dye your dress, slippers or drapes to one of the new interesting shades. For years we have made a careful study of dyeing and know we can satisfy you.

CHESTER CLEANERS & DYERS LIMITED
TORONTO

Fast Delivery To Your Door • Full Insurance Protection

MOUNT ALBERT TOWN LIBRARY RAISES MONEY

The Public Library board held a five-hundred party at the home of Mr. and Mrs. K. Ross on Friday evening of last week. The lucky prize winners were Mr. and Mrs. H. Pearson, and the proceeds went to the library funds.

Mrs. T. Mather has returned from Kapuskasing in the north country, where she has spent most of the winter.

Miss Theodora Harrison is spending a few days in Toronto. Mr. and Mrs. Jas. Lawson, Miss Evelyn Lawson and Mr. Marvin Macklem of Toronto were calling on friends in town on Sunday.

Mr. and Mrs. Geo. Cowie and Miss Marie Cowie of Markham were guests at the home of Mr. and Mrs. W. R. Steeper.

Mrs. R. Boag had the misfortune to slip and sprain her ankle very badly and will be laid up for some time with it.

Mr. and Mrs. A. E. Ashforth of Toronto were at the home of Mrs. Ashforth's mother, Mrs. H. Ross, on Sunday.

Mrs. H. Spang and Mrs. S. Blizard of Markham made a short call in town last Sunday at the home of Mr. and Mrs. W. R. Steeper.

Mr. and Mrs. Barnes and family expect to spend Easter at Midland with Mrs. Barnes' sister, Mrs. Luke.

Mr. and Mrs. Wilmet Lake of Egypt were at the home of Mr. and Mrs. J. Harmon last Sunday.

Mrs. Tate, Mr. Lake's sister, returned home with them for a visit.

Mr. Ben Harmon arrived home from the west on Monday bringing a carload of horses for sale.

For Marmill Feeds, see R. Davis & Son, Mount Albert. Advt.

KESWICK APRON SHOWER IS HAPPY AFFAIR

The apron shower held on Tuesday, March 16, at Hollywood Lodge, Mrs. Babb's pleasant home, was another event which, under the auspices of the W. A. of the United church has proved a great aid to the work of the bazaar as well as a lovely social event for the ladies of the community. In the living-room, where Mrs. Babb cordially welcomed her guests, a cheerful fire blazed its welcome and immediately the blustery March weather outside was forgotten in the atmosphere of friendliness that pervaded the room.

A short program was presented. Those taking part were: vocal duet, Misses Fockler and Glover; instrumental duet, Misses Fockler and Willoughby; Mrs. Vail reading the poem "Aprons"; and the hostess playing in a most delightful manner several well-known selections in which her guests joined heartily in singing. By the time a gum moulding contest, which Miss Margaret Fockler conducted, got under way, everyone was in a very gay mood. The object of this contest was to mould from chewing-gum articles suitable for the season of St. Patrick.

There were numerous types of potatoes, pigs, pipes, etc., all causing much merriment to the contestants and much worry to the capable judges (of this serious test) who were: Mrs. Waldon, Mrs. G. Hamilton and Miss Muriel Willoughby. The lucky winners of pretty prizes were, first, Miss Bessie Terry, second, Miss Marjorie Glover, third, Miss Gladys King.

Two lucky number were then drawn from an "Irish" hat, by Master Danny McGenerty. The winners were Mrs. Lloyd Pollock and Mrs. S. Purdy, both receiving nice gifts.

Delicious refreshments were served in the dining-room at small tables, as well as in the living-room. Mrs. O. King poured tea at a daintily arranged tea-table, which spring flowers

"MAY I REPEAT"
The absolute importance of purchasing your Shoes and Leather Goods now. The rapidity with which the cost of leather is advancing will cause you to later regret not having taken advantage of our present day sale prices.
Visit our Easter Sale for "Outstanding Values"
ANTHONY WOLFE, Newmarket Master Shoe and Harness Maker

centred. The color scheme of both tea-table and refreshments were, of course, green. Those assisting at the tea hour were Mrs. George Hamilton and the Misses Fockler, Willoughby, Glover, Sheppard, Velma Morton, Nellie Hamilton. Mrs. King, convener of the apron booth, on behalf of her committee—Mrs. George Hamilton, Mrs. Chas. Willoughby and Mrs. Frank Marritt—thanked the 60 present for the many beautiful aprons, and in a few well-chosen words voiced the appreciation of the committee and guests to Mrs. Babb for a delightful afternoon, thanking her sincerely for her kindness in opening her home for the occasion.

The gentlemen who had been so kind as to drive their wives and friends to Hollywood were entertained in a most friendly manner by Mr. Babb, who only regretted that all the husbands could not be present. A pretty little incident brought the happy afternoon to an end. As Mrs. Friend Morton and her small granddaughter, Mary Morton, not quite three years old, descended the broad stairway leading into the lounge, someone requested Mary to sing. She complied willingly and sang perfectly (alone) "God Save the King." It is quite remarkable for a child so young to be so musical.

It is always interesting when the children of the Sunday-school take charge of a service, and the service on Palm Sunday was not an exception. As the children with their teachers marched into the church to the processional, "For the beauty of the earth," they were placed in their proper places in the choir and lovely indeed it was to watch the expressions on their interested faces.

The choir was filled to a capacity number. The service was presided over by Rev. C. E. Fockler, who remarked on the largely attended Sunday-school. Special music was rendered by the complete school choir, the primary class, and a girls' chorus, Miss Willoughby acting as the pianist.

Mr. Fockler addressed both the adult congregation and the children, in words that all could understand, appreciate and enjoy. At the evening service Rev. Mr. Fockler had specially appropriate lantern slides, as he told the story of Palm Sunday and the days following. Suitable hymns were sung.

The sacrament of the Lord's supper will be observed on Good Friday evening. Service is to commence at 7.45 p.m., and as this is the Easter communion everyone is invited.

There will be a reception of members on Easter Sunday morning, and special music is being prepared by the choir.

The regular business meeting and supper of the W. A. of the United church will be held on April 1. The ladies in charge are Mrs. Jud Cole, Mrs. A. Walnick and Mrs. Geo. Hamilton.

Is it possible for all the members of the young people's Bible class to attend on Sunday afternoon, as it is Easter? The last regular weekly meeting of the Y. P. S. was splendidly attended. Kenneth Boothby occupied the chair, assisted by Billie McGenerty, Harold Waldon and Ewart VanNorman. Miss Muriel Willoughby and Miss M. Fockler played a duet, and Mrs. Geo. Vail gave the topic for the evening. During the business period the president, Norman King, and Rev. Mr. Fockler addressed the gathering. Miss Muriel Willoughby acted as pianist. At the conclusion of the meeting, at 9 o'clock those who remained were aided in their study of co-operatives by two gentlemen from Aurora. Several of the older members of the congregation attended this discussion period.

During the past weekend Mrs. Fockler has been quite ill. She is, however, now reported as recovering. For Marmill Feeds, see F. Peel, Keswick. Advt.

SANDFORD
Special Easter service will be held at Sandford United church at 2.30 p.m. The choir will render appropriate music. Everyone is welcome to worship.
Reserve MAY 11 CORONATION SUPPER
Christian Congregational Church
Fuller Particulars Later

Queensville Gospel Tabernacle
(In Presbyterian Church, Queensville)
LOOK FOR THE LANTERN
REV. JOHN G. MACLEOD, PASTOR

Sunday, March 28th - - 7.30 p.m.

EASTER SERVICE

MESSAGE:
IS IT NOTHING TO YOU?
SPECIAL MUSIC

BOGARTTOWN SHORT-STOUTS ARE PREFERRED

The Bogarttown Community club met on Wednesday night of last week in the school house.

Miss Marjorie Toole, convener of the program committee, presented a very interesting program which all enjoyed.

The current issue of the Bogarttown Chronicle was given by Miss Jean Beckett and was well received.

The other highlights were a little girls' sextet and an impromptu debate: "Resolved that it is preferable to be short and fat rather than tall and slim." The affirmative won on a vote of the audience.

Baldwin

A surprise party was held on Tuesday evening of last week for Miss Irene Comer who celebrated her 14th birthday.

Mrs. George Crittenden went to Toronto with her sister, Mrs. K. Hermiston, on Sunday.

Mrs. Frank Murphy is spending a week or two with her parents, Mr. and Mrs. J. H. Crittenden.

Miss B. Robinson and Miss Audrey Owen spent Sunday afternoon with Miss Daisy Comer.

Carl Anderson went to Toronto for an operation and is getting along fine.

Mr. and Mrs. Chas. Pringle motored to Stouffville on Sunday.

Mr. Wm. Riddell is still in the hospital, but is improving and the community hope to see him around Baldwin again soon.

For Marmill Feeds, see F. Tomlinson, Baldwin. Advt.

HOPE MRS. L. FARR BREAKS LEG

Mrs. L. Farr had the misfortune to break her leg in Toronto one day last week.

The Young People's play, "Eyes of Love," was a decided success. Everyone will be welcome at Ravenshoe on Wednesday as they are giving it again.

If weather permits, the Women's Association will hold a supper and short program in the church here on Thursday.

The Hobby club met at the home of Mrs. G. Broderick on Tuesday.

Mrs. G. Broderick has been ill. A speedy recovery is hoped for.

Mr. and Mrs. Ross Smith and Mrs. A. Smith of Toronto had tea with Mr. and Mrs. S. Pegg on Friday evening.

Mr. and Mrs. L. Ganton of Toronto have been spending a few days with the latter's parents, Mr. and Mrs. A. Dike.

Mr. and Mrs. Wm. Stickwood, Holt, visited Mr. and Mrs. A. Gibson on Sunday.

Mr. and Mr. N. Fry of Newmarket had tea with Mr. and Mrs. M. L. Pegg on Sunday.

Mr. and Mrs. W. Fountain of Sharon were visiting Mr. and Mrs. E. Pegg on Sunday.

Mrs. S. Brookfield of Newmarket visited her parents, Mr. and Mrs. L. Mount, on Sunday.

Mr. and Mrs. Wm. Crouch, Jr., and baby, and Mr. and Mrs. A. Mimick were visiting Mr. and Mrs. J. Davis on Sunday.

Mr. and Mrs. W. Pegg called on Mr. and Mrs. S. Boyd on Sunday evening.

Mrs. A. Gibson entertained friends at a quilting last Thursday.

Mr. and Mrs. A. Dike and Mr. and Mrs. L. Ganton visited at the home of Mr. Dike's mother on Sunday.

Mr. and Mrs. E. Gibson visited Mr. and Mrs. G. Micks on Sunday.

Miss G. Clement of Lefroy and Mr. B. Rolling of Mount Albert called upon Mr. and Mrs. S. Boyd on Saturday evening.

Miss Mildred Mitchell spent Sunday with Miss Katie Pelrie.

Mrs. J. Wright of Ballantrae has been spending a few days with Mrs. Wm. McLellan.

Many were out to church on Sunday and there was a wonderful sermon by the pastor, Rev. F. W. Madden.

Mr. G. Barker and Miss Grace Barker sang a duet.

A special Easter message will be given next Sunday. Sunday-school at 2 p.m., church service at 3 p.m. Everybody is welcome.

Zephyr

On Good Friday a special service will be held at Zephyr United church at 8 p.m.

On Easter Sunday at 7.30 p.m. the choir will sing special music. At these services the sermons will be on "Christ's sacrificial death" and "His triumphant resurrection." A cordial invitation is extended to all in the community to attend.

Mr. T. Morrison of Minn, Ohio, spent the weekend with his sister, Mrs. J. H. Locke, here.

Dr. H. E. Johnston toxoided the school children from several sections around here for diphtheria on Thursday. This was sponsored by the Zephyr Women's Institute.

KESWICK PICTURES HAVE GOOD RESULTS

The March meeting of the Keswick W. C. T. U. was held at the home of Mrs. Vaughan on the evening of Wednesday, March 17.

Mrs. Perry Winch, the president, was in the chair. A resolution was passed to ask the York and Peel W. C. T. U. convention to meet at Keswick this year.

Miss Margaret Fockler gave a talk on the evils of modern drinking for young girls. An extract from the Literary Digest, from which she quoted, told of pictures taken of a drinking party before and after drinking cocktails. The members of the party, in the last picture, looked so silly and maudlin that a number became total abstainers because of it.

The next meeting will be at the home of Mrs. Hilborn. A delicious lunch was served.

Mr. and Mrs. B. Kenny and family from Oshawa were visiting Mrs. Kenny's mother, Mrs. Herb Nelson, over the weekend.

Mr. J. Crouch has his daughter from Parry Sound visiting him for a week.

Mrs. C. Longhurst is ill and a speedy recovery is hoped for.

Mr. T. Cormick from Toronto was visiting Miss N. Sedore on Sunday.

Mr. and Mrs. M. Sedore and family from Cedar Brae were visiting Mr. and Mrs. R. Sedore on Sunday.

Mr. G. Nelson and son, Norman, from Ravenshoe, were

visiting Mr. L. Nelson for a few days last week.

Congratulations are extended to Mr. and Mrs. D. Hillis on the birth of a son, March 15.

The fishermen are bringing their houses in from the lake and some are preparing for their spring work. Some of the men have had a good year while others who never fished before find there is a lot to learn about fishing.

The side roads are certainly very bad just now owing to the mild winter.

Many who have been ill are glad to see the lovely spring weather.

Keswick people are certainly proud of the Keswick babies' pictures which have been reproduced in The Era.

Roy Pollock, who has been ill, is back at school again.

The many friends of Mr. Hoffman are very sorry to hear he has had to give up his school at Thornhill through illness. The

community sincerely wish him a speedy recovery.

Mr. and Mrs. Roy Rose will have been married 25 years on April 3.

Mr. and Mrs. J. Barker and family have moved to their farm. Mr. and Mrs. John Morton will move to the house they vacated.

Mrs. Ridgler is ill and it is hoped that she will be better soon.

Mr. and Mrs. Wellma Sheppard were visiting Mrs. Ross Pollock on Sunday.

Miss Effie King was at home on Sunday.

Byron King is home again after taking another course on radio, and is very busy.

KETTLEBY
For Marmill Chick Starter, see Ray Marshall's Hatchery, Kettleby. Advt.

Brownhill
Spring is just around the corner. Robins have been seen and heard.

Mr. and Mrs. B. Kenny and family from Oshawa were visiting Mrs. Kenny's mother, Mrs. Herb Nelson, over the weekend.

Mr. J. Crouch has his daughter from Parry Sound visiting him for a week.

Mrs. C. Longhurst is ill and a speedy recovery is hoped for.

Mr. T. Cormick from Toronto was visiting Miss N. Sedore on Sunday.

Mr. and Mrs. M. Sedore and family from Cedar Brae were visiting Mr. and Mrs. R. Sedore on Sunday.

Mr. G. Nelson and son, Norman, from Ravenshoe, were

visiting Mr. L. Nelson for a few days last week.

Congratulations are extended to Mr. and Mrs. D. Hillis on the birth of a son, March 15.

The fishermen are bringing their houses in from the lake and some are preparing for their spring work. Some of the men have had a good year while others who never fished before find there is a lot to learn about fishing.

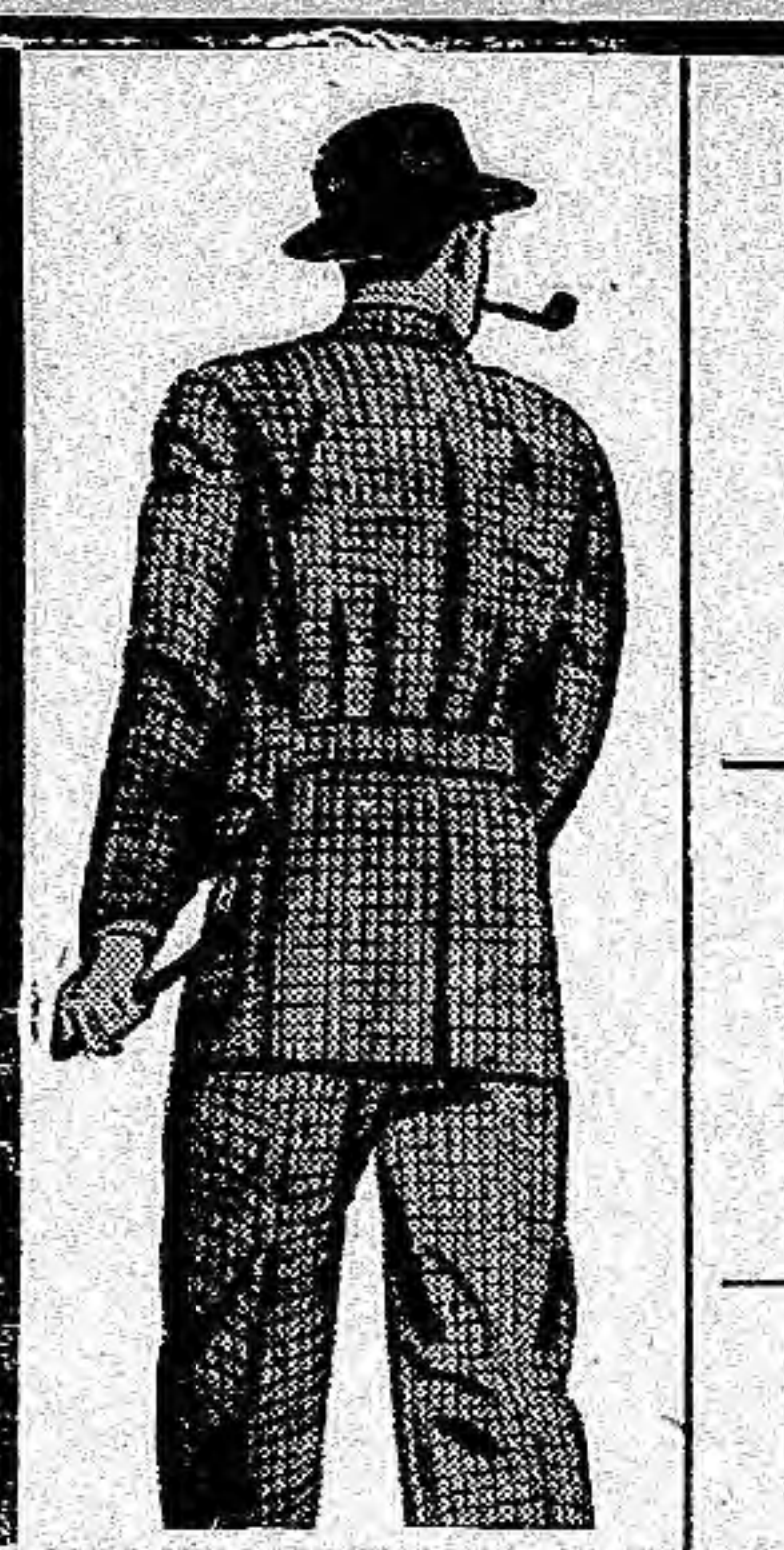
The side roads are certainly very bad just now owing to the mild winter.

Many who have been ill are glad to see the lovely spring weather.

Keswick people are certainly proud of the Keswick babies' pictures which have been reproduced in The Era.

Roy Pollock, who has been ill, is back at school again.

The many friends of Mr. Hoffman are very sorry to hear he has had to give up his school at Thornhill through illness. The



IS YOUR EASTER OUTFIT COMPLETE?

Get your spring outfit now and have the benefit of a full season's wear.

For the Men	For the Ladies
New Coronation shirts, smart neckties, ready-made suits, ready-made topcoats. Suspenders and socks. Hats in all shades and shapes.	Tailored suits and coats, dresses, hose, lingerie, purses, gloves, millinery to suit every personality.

LINDENBAUM'S



Brownhill
Spring is just around the corner. Robins have been seen and heard.
Mr. and Mrs. B. Kenny and family from Oshawa were visiting Mrs. Kenny's mother, Mrs. Herb Nelson, over the weekend.
Mr. J. Crouch has his daughter from Parry Sound visiting him for a week.
Mrs. C. Longhurst is ill and a speedy recovery is hoped for.
Mr. T. Cormick from Toronto was visiting Miss N. Sedore on Sunday.
Mr. and Mrs. M. Sedore and family from Cedar Brae were visiting Mr. and Mrs. R. Sedore on Sunday.
Mr. G. Nelson and son, Norman, from Ravenshoe, were

**KESWICK
CARS CRASH
ON ICY ROAD**
Mr. and Mrs. C. Taylor were run into by another car while returning from the hockey match at Sutton. The roads were very icy. No one was hurt.
Mr. B. Methers is the guest of his sister, Mrs. B. Rye.
Mr. and Mrs. Freeman Pollock and little nephew spent the weekend at Uxbridge.

The fishermen are bringing their houses in from the lake and some are preparing for their spring work. Some of the men have had a good year while others who never fished before find there is a lot to learn about fishing.
The side roads are certainly very bad just now owing to the mild winter.
Many who have been ill are glad to see the lovely spring weather.
Keswick people are certainly proud of the Keswick babies' pictures which have been reproduced in The Era.
Roy Pollock, who has been ill, is back at school again.
The many friends of Mr. Hoffman are very sorry to hear he has had to give up his school at Thornhill through illness. The

community sincerely wish him a speedy recovery.
Mr. and Mrs. Roy Rose will have been married 25 years on April 3.
Mr. and Mrs. J. Barker and family have moved to their farm. Mr. and Mrs. John Morton will move to the house they vacated.
Mrs. Ridgler is ill and it is hoped that she will be better soon.
Mr. and Mrs. Wellma Sheppard were visiting Mrs. Ross Pollock on Sunday.
Miss Effie King was at home on Sunday.
Byron King is home again after taking another course on radio, and is very busy.

BUY YOUR EASTER SHOES AT POLLOCK'S

Men's EASTER SHOES	Women's EASTER SHOES	Children's EASTER SHOES
Men's ECONOMY BOOTS and Oxfords \$1.98 Men's KON-KER-ER BOOTS and Oxfords \$2.98 Men's NOK-OUT BOOTS and Oxfords \$3.98 Men's STROLLER BOOTS and Oxfords \$4.98 SLATER'S OXFORDS \$7.00 to \$9.00	Women's CHARMER SHOES \$1.98 Women's CIN-DER-ELA SHOES \$2.98 DR. LOCKE'S Special \$3.98 ARCH RELIEVER \$5.80 Growing Girls' STRAPS & TIES \$1.98 to \$4.00	JACK & JILL SHOES Misses', 12 1/4 to 2 1/2 \$3.00 Girls', 8 1/4 to 12 \$2.75 Children's, 6 to 8 \$2.25 BUNNYFOOT SHOES Misses', 11 to 2 1/4 \$2.28 Girls', 8 to 10 1/2 \$1.98 Children's, 6 to 7 1/4 \$1.68 Infants', 2 to 6 \$.98 KITTY KAT SHOES Sizes 8 1/4 to 3 \$1.98 Sizes 5 to 7 1/2 \$1.50 BOYS' OXFORDS 1 to 5 1/4 4 qualities \$3.50 \$2.98 \$2.49 \$1.98 YOUTHS' SHOES 11 to 13 1/4 3 qualities \$2.49 - \$2.19 - \$1.89

A really large variety of lasts and patterns in each famous quality to choose from. Every pair guaranteed.

Black, Brown, Blue Fabrics Galore. Low, Cuban or high heels. Great variety of shoes with the new high vamp.

POLLOCK'S SHOES LIMITED

68 Main Street Phone 293 Newmarket